

## EDHEC International BBA 3rd year \_International Business Track (IBT)\_ Spring Semester 2020/2021

Course offer may be subject to change

Campus	Course code	Title	Language of instruction	Teaching Hours	ECTS
<b>Students can choose ONE French language course (beginner or intermediate)</b>					
NICE & LILLE	3511 / 3511	FRENCH FOR BEGINNERS FOR VISITING STUDENTS	FRENCH	30	5
NICE & LILLE	3303 / 3511	INTERMEDIATE FRENCH FOR VISITING STUDENT	FRENCH	30	5
NICE & LILLE	6495 / 3511	ADVANCED FRENCH FOR VISITING STUDENTS	FRENCH	30	5
NICE & LILLE	5316	BUSINESS ENGLISH	ENGLISH	30	3
NICE & LILLE	3455	CONTEMPORARY FRENCH BUSINESS AND SOCIETY	ENGLISH	30	5
NICE & LILLE	3341	CORPORATE SOCIAL RESPONSIBILITY	ENGLISH	30	4
NICE & LILLE	3345	CROSS CULTURAL MANAGEMENT	ENGLISH	30	4
NICE & LILLE	3342	EUROPEAN ECONOMIC AND GOVERNANCE ISSUES	ENGLISH	30	4
NICE & LILLE	4005	MANAGEMENT IN MULTINATIONAL CORPORATION	ENGLISH	30	4
NICE & LILLE	3343	OPERATIONS MANAGEMENT : IT AND LOGISTICS	ENGLISH	30	4
NICE & LILLE	Nice 5563/ Lille 5564	STRATEGIC MANAGEMENT	ENGLISH	30	4
NICE & LILLE	6078	CREATIVITY (online course)	ENGLISH		5
<b>Students can choose 1,2 or 3 courses from ONE minor only</b>					
<b>Minor: International Marketing</b>					
NICE & LILLE	4721	BRAND MANAGEMENT	ENGLISH	30	4
NICE & LILLE	4747	DIGITAL MARKETING	ENGLISH	30	4
NICE & LILLE	3347	LUXURY INDUSTRY	ENGLISH	30	4
<b>MINOR : International Finance</b>					
NICE & LILLE	3348	ADVANCED CORPORATE FINANCE	ENGLISH	30	4
NICE & LILLE	4745	COUNTRY RISK ANALYSIS	ENGLISH	30	4
NICE & LILLE	4746	INTERNATIONAL FINANCIAL STATEMENT ANALYSIS	ENGLISH	30	4
<b>MINOR : International Entrepreneurship</b>					
NICE & LILLE	5172	DESIGN THINKING, INNOVATION AND INTRAPRENEURSHIP	ENGLISH	30	4
NICE & LILLE	5311	INTERNATIONAL ENTREPRENEURSHIP	ENGLISH	30	4
NICE & LILLE	5312	LEAN START-UP	ENGLISH	30	4