



SUMMER LEARNING EXPEDITION

GLOBALISING EUROPE

ENTIRELY TAUGHT IN ENGLISH
JUNE 17TH TO JULY 5TH 2019



Make an impact

SUMMER LEARNING EXPEDITION AT EDHEC

An opportunity to gain credit and learn about vital business environments while discovering the South of France.

ACADEMIC PROGRAMME

The EDHEC summer learning expedition will examine topics of key interest to business and economics students unfamiliar with European institutions, nations and the particular problems presented in constructing a European Union and at the same time, globalising enterprises outside that union. Three focus courses acquaint participants with European business, economic challenges and the larger political and cultural framework that encapsulates the EEC.

◆ **COMPARATIVE BUSINESS MODELS IN EUROPE**

15 HOURS

The seminar provides students with insights into the complexities of the European environment from business, corporate governance, economic and finance perspectives. The course is organised in four modules discussing different European business models. Participants learn to apply a broad comparative corporate governance lens to understand how doing business in Europe works. Recent challenges in the European economic and business landscape will be covered: the immigration crisis, the Brexit, the euro crisis and the regional independence movement.

◆ **CROSS-CULTURAL CHALLENGES: EUROPEAN DIVERSITY**

15 HOURS

The course considers European cultures in terms of the social factors that impact economies and determine consumption and behaviour. An historical evaluation of how different value systems function economically and the contexts which allow for a successful combination of economic policy and growth allows for gaining perspective on social and cultural change in recent times and understanding how values prompt prosperity, the use of technology and social change. This is an interdisciplinary course drawing from economic history, sociology, political science and cultural studies.

◆ **EUROPEAN INSTITUTIONS AND COMMUNITY ORGANISATION**

15 HOURS

The seminar provides an introduction into the political system of the European Union, its different institutions, and decision-making processes. The genesis of this unique system of multilevel governance will be explained as well as the configuration and competences of the European Commission, Council and Parliament. System reform and consideration of the European experience as a model for other regions of the world will be considered. The course will consist of interactive lectures and role-play in the second part of the course, in which the students will simulate a negotiation in the European Council.



CORPORATE PARTNERS AND BUSINESS VISITS

EDHEC benefits from an extensive business network throughout France and Europe contracting our students as interns, hiring our graduates and providing professors with action-research topics at the heart of our learning model. Excursions are planned to take advantage of local resources on the French Riviera and the programme themes are woven into the numerous question/answer possibilities afforded during these special up-close business visits.



GALIMARD

Parfumeur en 1747

GRASSE EZE-VILLAGE

Parfumerie Galimard

Galimard has operated in Grasse, the world capital of perfume, since 1747, supplying the courts and aristocrats of France with the finest fragrances distilled from the region's natural abundance of flowers. Parfumerie Galimard has been honoring the same traditions as its renowned founder, Jean de Galimard, Lord of SERANON, and currently uses the same processes which made its name famous. The natural resources of Grasse are the company's main production emphasis: jasmine, rose, lavender, orange flower, and tuberose; all from which rich scents can be obtained for aesthetic, medicinal and lifestyle purposes. The use of traditional methods guarantees the material's incomparable fine quality. Galimard is a family-owned business, where the methods and materials of yesteryear are the source of contemporary creativity.

KNOW MORE ABOUT OUR PARTNER:

www.galimard.com



Sociétés MANE (Châteauneuf, France)

In 1871, Victor MANE started producing fragrant materials from regional flowers and plants. Since then, the small distillery has grown to become one of the leading Flavours and Fragrances companies worldwide. The company has continually been run by the MANE family.

Victor's sons Eugène and Gabriel modernised and developed the business internationally. Maurice MANE took over from his father Eugène in 1959. Under his leadership, the Company increased its production capacity, set up research and analytical laboratories, diversified into flavours for the food industry and developed its international network of subsidiaries.

In 1995, Maurice MANE retired to become Chairman of the Supervisory Board, while his eldest son, Jean, was appointed President of the MANE Group, and his other son, Michel, President of the Americas Region.

MANE employs 5,000 people in 34 countries.

25 Manufacturing sites and 43 R&D Centres.

KEY FIGURES:

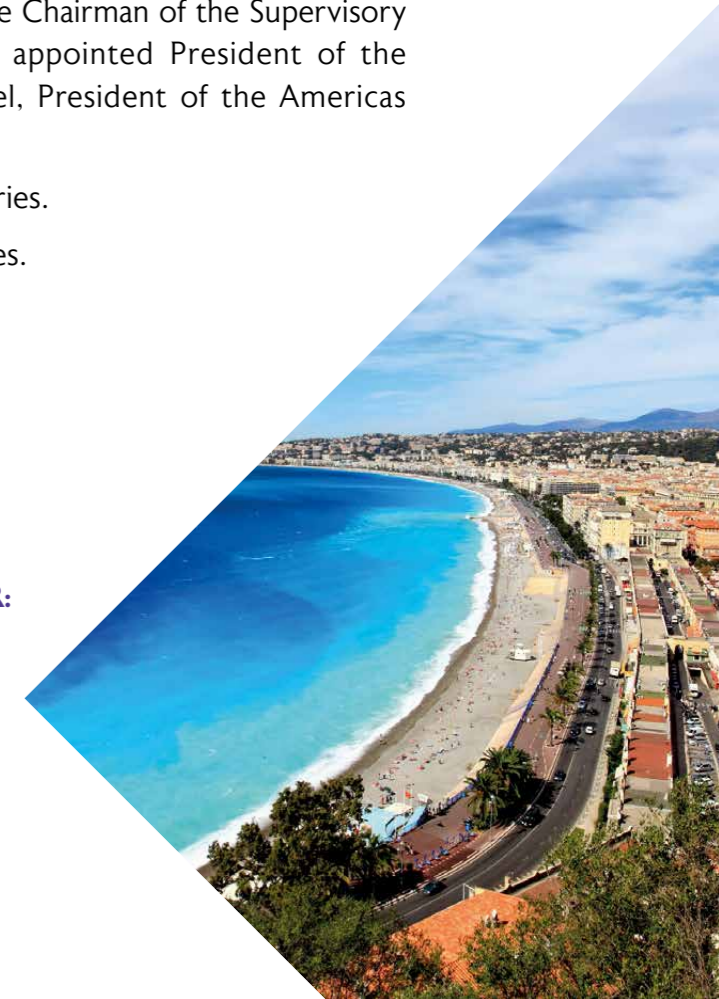
Continuous growth over the years

2016: €1,058 Million

2017: €1,155 Million

KNOW MORE ABOUT OUR PARTNER:

www.mane.com



PRACTICAL INFORMATION

◆ ADDITIONAL SERVICES / EVENTS

- Welcome & farewell gatherings
- One gastronomic experience
- Food tourism
(may include visits to olive oil mills, goat cheese dairy and farm, etc.)
- Guided city tour of Grasse
with perfume factory and old town
- Business Tourism
- Bicycle tour

◆ FRENCH RIVIERA

A PERFECT DESTINATION FOR A SUMMER LEARNING EXPEDITION

The Provence-Alpes Côte d'Azur region in France (French Riviera) bordering on Monaco is an ideal location for an academic and cultural summer learning expedition offering sea and mountain escapes, a warm climate and an internationally reputed cuisine.

A favourite tourist destination for Europeans, the South of France has been innovative in creating leisure and lifestyle offers for the occasional visitor as well as for permanent residents. The Nice airport is the second largest international airport in France with direct links to most capital cities worldwide.

◆ ADMISSION

Globalising Europe is open to graduate and post graduate students. Students are recruited via the current EDHEC exchange programmes as well as by application for international candidates with no previous ties to the school. Students may be asked to provide credentials in English – TOEFL, IELTS or TOEIC – to supplement their application.

The format is 45 hours of courses, divided into three modules of 15 hours. Each module has a separate evaluation. The entire summer learning expedition (three modules) is worth 6 ECTS or 3 International credits. Students not attending the entire course can receive a certificate of attendance, but no credit transfer will be made available.

HOW TO APPLY

Application form available to download on: summer-courses.edhec.edu/apply-now

Deadline for receiving application file: May 13th 2019.

◆ SERVICES TO PARTICIPANTS

Summer learning expedition participants will be guided and assisted by EDHEC's International Relations Office.

ACCESS TO

- Computer rooms with free wireless internet access
- Library facilities
- Administrative support

ACCOMMODATION

Registered participants will receive a list of different types of accommodation available near the campus, but students are free to use social media to inquire about typical prices and availability.

◆ PROGRAMME FEES

3-WEEK PROGRAMME - 6 ECTS (3 international credits):

- Tuition fees* €3500
- Service fees €500
- Total Programme fees €4000

*Tuition fees are waived for students nominated by EDHEC's partner universities and who participate in the summer learning expedition as part of the general exchange agreement. These students only pay the Service fees.

PROGRAMME FEES INCLUDE

Registration fees, a 1-month public transport pass for Nice, welcome & farewell events, cultural excursions & social activities, support from EDHEC's International Relations Office, course materials, transportation to company visits, a student card which provides access to libraries, computers, wireless internet, transcript & certificate.

VISA

Students without a European Union or EEA passport must have a visa to study within the summer learning expedition. EDHEC's International Relations Office will provide all registered participants an enrolment letter.

For further information regarding the visa application process, please contact the French embassy in your country of residence.

FEES DO NOT INCLUDE

Travel costs to & from France, personal insurance, accommodation, personal expenses, books, passports & visas, and anything not listed. Payment of programme fees must be received to confirm registration to the summer learning expedition and to receive the enrolment letter, accommodation contacts and any documents eventually required to obtain the student visa.

CANCELLATION POLICY

For cancellation before May 31st 2019, a 50% refund will be made after receipt of the notification by email to kinga.bertoti@edhec.edu.

For cancellation as of and after June 1st 2019, no fees are refundable.

Fees paid for the current summer learning expedition cannot be transferred to the next year.

EDHEC SUMMER LEARNING EXPEDITIONS

Kinga Bertoti, Coordinator
kinga.bertoti@edhec.edu
+33 3 20 15 45 17

LILLE

24, avenue Gustave-Delory
CS 50411
59057 Roubaix Cedex 1 – France
Tel: +33 (0)3 20 15 45 00
Fax: +33 (0)3 20 15 45 01

NICE

393, Promenade des Anglais
BP3116
06202 Nice Cedex 3 – France
Tel: +33 (0)4 93 18 99 66
Fax: +33 (0)4 93 83 08 10

PARIS

16-18, rue du 4 Septembre
75002 Paris – France
Tel: +33 (0)1 53 32 76 30
Fax: +33 (0)1 53 32 76 31

LONDON

10 Fleet Place, Ludgate
London EC4M 7RB
United Kingdom
Tel: +44 (0)207 332 56 00
Fax: +44 (0)207 248 22 09

SINGAPORE

1 George Street
#15-02 Singapore 049145
Tel: +65 (0)6438 0030
Fax: +65 (0)6438 9891

summer-courses.edhec.edu

