



Geert DEMUIJNCK, PhD

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Geert Demuijnck joined EDHEC Business School in 2008. He teaches courses in business ethics, economic ethics and philosophy. His research and publications focus on business ethics, economic ethics and political philosophy. He studied philosophy, economics, and politics and holds a PhD in Philosophy from the University of Leuven.

RECENT PUBLICATIONS

2016 “The Social Licence to Operate” (co-authored with Björn Fasterling), *Journal of Business Ethics* (published online first January 2016)

2015a « Le rôle de l'éthicien dans un comité d'éthique d'une entreprise privée. » in Luc Bégin, Louise Langlois et Dany Rondeau (dir.), *L'éthique et les pratiques d'intervention en organisation*, Québec, Presses de l'Université Laval, pp. 161-175.

2015b “Business and Management Practices Influenced by Catholic Humanism: Three Case Studies”, in Domènec Melé & Martin Schlag (eds.). *Humanism in economics and business. Perspectives of the Catholic Social Tradition*, Springer, pp.215-238. (co-authored with Kemi Ogunyemi, and Elena Lasida)

2014 “Universal Values and Virtues in Management versus Cross-Cultural Moral Relativism.” *Journal of Business Ethics*, 128: 817–835.

2013a “Responsibility and informal CSR in formal Cameroonian SMEs” (co-authored with Hubert Ngnodjom), *Journal of Business Ethics*. 112 (4), pp 653-665.

2013b “Human Rights in the Void? Due Diligence in the UN Guiding Principles on Business and Human Rights” (co-authored with Björn Fasterling), *Journal of Business Ethics*, 116 (4), pp.799-814.

2012a” Business ethics as a Field of Training, Teaching & Research in Europe” (co-authored with Luc Van Liedekerke), *Journal of Business Ethics*, Volume 104, Supplement 1 (2011), 29-41.

2012b “Illegal downloading, free riding and justice.” in Annabelle Lever (ed.), *New Frontiers in the Philosophy of Intellectual Property*, Cambridge University Press, pp. 261-283.

2012c “Duties of Justice in Business Ethics” in Christoph Lüttge (ed.) *Handbook of the Philosophical Foundations of Business Ethics*. Berlin, Springer, pp. 743-760.

- 2012d “La privatisation de l’électricité au Cameroun: une analyse sous la perspective de la RSE » (co-authored with Hubert Ngnodjom), *Ethica*, 17 (2) : 221-246.
- 2011 “Public-Private Partnerships and Corruption in Developing Countries: A Case Study”, in *Business & Professional Ethics Journal* 30 (3-4): 253-268.
- 2010a Comment comprendre l’éthique d’entreprise?” *Constructif*, n° 26, juin 2010, pp. 68-71.
- 2010b « Wat zijn we verplicht zijn aan personen met een handicap? Theoretische disputen and gedeelde intuïties. », *Ethiek en maatschappij*, 13 (4); 29-52.
- 2009a “[From an implicit Christian corporate culture to a structured conception of social responsibility in a retail company. A case-study in hermeneutic ethics.](#)” *Journal of Business Ethics*, 84:387–404.
- 2009b “[Non-Discrimination in Human Resources Management as a Moral Obligation.](#)” *Journal of Business Ethics* 88: 83-101
- 2009c “Disability and Discrimination in Access to Employment: What the People Think about Positive Discrimination and Integration”, in P. Alonso, D. Cantarero, J. Nunez & M. Saez (eds.) *Ensayos sobre Economía, Discapacidad y Empleo. Essays on Economics, Disability and Employment*. Madrid, Delta Publicaciones Universitarias, pp. 93-115. (co-authored with Christine Le Clainche, ENS Cachan).
- 2008a "Is P2P downloading of MP3 files an objectionable form of free-riding?" in A. Gosseries, A. Marciano & A. Strowel (eds.), *Intellectual Property and Theories of Justice*, Basingstoke & N.Y.: Palgrave MacMillan, pp. 141-159.
- 2008b "Ce que les valides doivent aux handicapés" in *La revue nouvelle*, mars 2008 pp. 28-31 (co-authored with Dominique Greiner).
- 2008c « Vertrouwen in vastgoed » *Tijdschrift voor Bank- en Financiewezenen*, 2008/3, pp. 183-188 (co-authored with Luc Vanliedekerke).
- 2008d “Citizenship and democratic values in a globalized economy” in Eoin Cassidy (ed.) *Community, Constitution, Ethos. Democratic Values and Citizenship facing Globalisation*. Dublin, Otor Press, pp. 45-52.
- 2008g “Jobs as Assets. Ethical questions on Globalisation and the European Labour Market” *Oikonomia. Rivista di etica et scienze sociali*, Vol. 7(2), pp. 17-24.
- 2007a « Les discriminations sont-elles économiquement rationnelles ? » *Revue de philosophie économique*. Vol. 8 n° 1, pp. 3-8.
- 2007b Les multiples liens entre l’économie et l’éthique. *Mélanges de science religieuse*. 64 : 23-39.
- 2007c « Est-il permis, du point de vue éthique, de limiter la migration économique ? » *Raisons politiques* 26, pp. 61-83.
- 2007d “More Formalism at the Price of Less Substance. On Broome’s Decision Theoretic Contribution to Utilitarianism” in Berna Kiliç, Gürol Irzik & Stephen Voss (eds.). *Logic and Philosophy of Science. Proceedings of the Twenty-First World Congress of Philosophy*. Vol. 5, pp 161-169.
- 2007e. “What we owe to persons with a disability: a theoretical puzzle versus stable widely shared intuitions.” *Imprints. Egalitarian Theory and Practice* Vol. 10 : 37-68. (avec Christine Le Clainche).
- 2006a “Les libertariens de gauche et la question de l’héritage”, *Raisons politiques* 23, pp. 127-143.
- 2006b « Une société juste ? », dans *Savoir* (Urceas, Nord – Pas de Calais), n° 574, mars 2006, p. 1-3.
- 2006c Demuijnck G., D. Greiner et C. Le Clainche « Ce que les valides doivent aux handicapés », in : Annie Triomphe (dir), *Economie du handicap*, PUF, Paris, 2006, pp. 13-63.
- 2006d Le Clainche, C. & G. Demuijnck « Handicap et accès à l’emploi : efficacité et limites de la discrimination positive » Centre d’Etudes de l’Emploi. Document de travail N° 63, juillet 2006/

2005 « Poverty as a human rights violation and the limits of nationalism » in : Andreas Follesdal & Thomas Pogge (eds.) *Real World Justice. Grounds, Principles, Human Rights, and Social Institutions*. Berlin: Springer, pp. 65-83.

Edited volumes

2007. *Economie et philosophie des discriminations*. Editor of a special issue of *Revue de philosophie économique*, Vol 8 : 1.

2008 G. Demuijnck & Pierre Vercauteren (Eds.) *L'Etat face à la globalisation économique. Quelles formes de gouvernance ?* Paris, Editions du Sandre.

2012 Geert Demuijnck & David Bevan, Editors of a special issue of *Business & professional ethics journal*, Vol. 31, 2.

2013 Geert Demuijnck & Dany Rondeau, Editors of a special issue of *Ethique Publique*, Vol. 15, 2.

2016 Geert Demuijnck & Björn FASTERLING, Editors of a special issue of *Journal of Business Ethics*.

TEACHING AND RESEARCH POSITIONS

University of Leuven, Belgium	1990-95	Teaching assistant
Catholic University of Lille	1995-2008	Lecturer in Philosophy
Université catholique d'Afrique central, Yaoundé, Cameroon	1999-2008	Visiting Professor of Ethics
University of Wisconsin-Madison, USA	2005-2006	Visiting Research Associate (Fulbright scholar)
Facultés universitaires Saint-Louis, Brussels, Belgium	2008-2009	Invited professor of political philosophy
Université catholique de Louvain, Belgium	2005-	Professeur invité
EDHEC Business School	2008-	Professor of Ethics

Other academic activities

- **Member** of the ExCom of the European Business Ethics Network (EBEN)
- **Associated member** the Hoover Chair in social and economic ethics (Louvain-la-Neuve)
- Vice-président - Responsable du Pôle Recherche du Cercle d'Ethique des Affaires (Paris)
- Editorial board member of *Business & professional ethics journal* (Chicago), *Ethical Perspectives* (Leuven), *Ethique Economique – Ethics and Economics* (Versailles).

- Referee positions :

Ethics,
Journal of Business Ethics,

Philosophy, Politics and Economics
Journal of Business Research
Revue économique de Louvain,
Ethical perspectives,
Revue de philosophie économique,
Revue philosophique de Louvain,
Ethique Economique – Ethics and Economics.
Raison Publique
Revue de philosophie économique
Business and Professional Ethics Journal
Ethica
Asian Journal of Business Ethics
Ethique publique
Philosophical Psychology
Business and Human Rights Journal

- **Conference organizer** of the 2008 EBEN Research Conference (Lille, France)
of the 2013 EBEN Annual Conference (Lille, France)
- **Award:** Jef Van Gerwen SJ Chair in Business Ethics at the University of Antwerp (2014)

PROFESSIONAL EXPERIENCE

- Since 1996, member of the ethics committee of retailer Auchan.
- Since 2001, member of the ethics committee of Caisse solidaire (Roubaix)
- Since 2000 member of the jury of the annual prize for CSR, awarded by Alliances.
- Since 2007, responsible for the expert commission of the [Lille World Forum](#) for a sustainable economy.
- Since 2010, member of the external advisory board of KBC Bank.
- Consultancy work for Auchan, Trois Suisses, Orange,