


**Jose Benitez, Ph.D.**

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## BIOGRAPHY

**Jose Benitez** is a Full Professor of Management Information Systems at EDHEC Business School, Lille, and Paris, France. Previously, Jose held senior faculty member and academic managerial and leadership positions at Rennes School of Business (Rennes and Paris, France) and the University of Granada (Granada, Spain). His research interests cover the study of how firms select digital technologies and develop unique digital capabilities to execute digitally-driven business transformation initiatives to improve firm performance and the development of quantitative research methods in the field of Information Systems (IS). His research has been published in top IS journals such as *MIS Quarterly*, *Journal of the Association for Information Systems*, *European Journal of Information Systems*, *Journal of Information Technology*, *Information & Management*, *Decision Support Systems*, *Decision Sciences*, and *Journal of Business Research*. Jose's engagement with the IS discipline has been recognized, designating him as an Association for Information Systems Distinguished Member Cum Laude. He currently serves as Senior Editor of the *European Journal of Information Systems* and *Decision Support Systems* and as Associate Editor for the *Journal of the Association for Information Systems* and *Information & Management*. In addition, Jose has served as Guest Editor of *Decision Sciences*. Jose got a Ph.D. in Business Administration (with a concentration in IS) from the University of Granada, Spain, with a double exchange with the University of Minnesota, USA, and Maastricht University, The Netherlands. His teaching interests and instructional expertise cover managing digital business transformation, digital innovation, digital workplace, IT management, IT strategy, IT and sustainable development, and quantitative research methods at Ph.D., Executive MBA, Global MBA, MIM, and BBA. Jose is a passionate speaker that enjoys working with students, colleagues, and executives. He has provided consulting services and worked on digital transformation projects with many leading companies in Spain, France, and the USA.

## EDUCATION

- June 2009**    **Ph.D.** (Business Administration) with Magna Cum Laude  
University of Granada, Spain
- June 2005**    **M.I.M.** (Business Administration) with National Honors  
University of Granada
- June 2003**    **B.S.** (Business Administration) with National Honors, University of Granada
- June 2000**    **B.S.** (Pedagogy), University of Granada

## SELECTED PUBLICATIONS IN LEADING REFEREED JOURNALS

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- 1) Xusen Cheng, Linlin Su, Robert Luo, Jose Benitez, and Shun Cai. Forthcoming. "The good, the bad, and the ugly: Impact of analytics and artificial intelligence-enabled personal information collection on privacy and participation in ridesharing." European Journal of Information Systems, in press, pp. 1-25.
- 2) Lu Wang, Robert Luo, Frank Lee, and Jose Benitez. Forthcoming. "Value creation in blockchain-driven supply chain finance." Information & Management, in press, pp. 1-14.
- 3) Anant Joshi, Jose Benitez, Tim Huygh, Laura Ruiz, and Steven De Haes. 2022. "Impact of IT governance process capability on business performance: Theory and empirical evidence." Decision Support Systems, 153(1), pp. 1-12.
- 4) Laurent Scaringella, Anna Gorska, Dennis Calderon, and Jose Benitez. 2022. "Should we teach in hybrid mode or fully online? A theory and empirical investigation on the service-profit chain in MBAs." Information & Management, 59(1), pp. 1-16.
- 5) Jiabao Lin, Zhimei Luo, Jose Benitez, Robert Luo, and Ales Popovic. 2021. "Why do organizations leverage social media to create business value? An external factor-centric empirical investigation." Decision Support Systems, 151(1), pp. 1-10.
- 6) Ana Castillo, Jose Benitez, Javier Llorens, and Jessica Braojos. 2021. "Impact of social media on the firm's knowledge exploration and knowledge exploitation: The role of business analytics talent." Journal of the Association for Information Systems, 22(5), pp. 1472-1508.
- 7) Dirk Schneckenberg, Jose Benitez, Christoph Klos, Vivek Velamuri, and Patrick Spieth. 2021. "Value creation and appropriation of software vendors: A digital innovation model for cloud computing." Information & Management, 58(4), pp. 1-14.
- 8) Ana Castillo, Jose Benitez, Javier Llorens, and Robert Luo. 2021. "Social media-driven customer engagement and movie performance: Theory and empirical evidence." Decision Support Systems, 145(1), pp. 1-11.
- 9) Jiang Wu, Jingxuan Cai, Robert Luo, and Jose Benitez. 2021. "How to increase customer repeated bookings in the short-term room rental market? A large-scale granular data investigation." Decision Support Systems, 143(1), pp. 1-10.
- 10) Jessica Braojos, Jose Benitez, Javier Llorens, and Laura Ruiz. 2020. "Impact of IT integration on the firm's knowledge absorption and desorption." Information & Management, 57(7), pp. 1-17.
- 11) Jose Benitez, Robert Luo, and Gyula Vastag. 2020. "Information and Operational Decision Sciences: The interplay of Information Technology and Operational Decision Sciences." Decision Sciences, 51(3), pp. 458-463.
- 12) Jiabao Lin, Lei Li, Robert Luo, and Jose Benitez. 2020. "How do agribusinesses thrive through complexity? The pivotal role of e-commerce capability and business agility." Decision Support Systems, 135(1), pp. 1-13.
- 13) Prashant Palvia, Jose Benitez, Ting Liang, and Patrick Chau. 2020. "Tribute to Professor Edgar H. Sibley and his contributions to the IS discipline." Information & Management, 57(5), pp. 1-7.
- 14) Jose Benitez, Jorg Henseler, Ana Castillo, and Florian Schuberth. 2020. "How to perform and report an impactful analysis using partial least squares? Guidelines for confirmatory and explanatory IS research." Information & Management, 57(2), pp. 1-16.
- 15) Jose Benitez, Laura Ruiz, Ana Castillo, and Javier Llorens. 2020. "How corporate social responsibility activities influence employer reputation: The role of social media capability." Decision Support Systems, 129(1), pp. 1-11.
- 16) Qi Song, Yi Wang, Yang Chen, Jose Benitez, and Jiang Hu. 2019. "Impact of the usage of social media in the workplace on team and employee performance." Information & Management, 56(8), pp. 1-20.

- 17) Jessica Braojos, Jose Benitez, and Javier Llorens. 2019. "How do social commerce-IT capabilities influence organizational performance? Theory and empirical evidence." Information & Management, 56(2), pp. 155-171.
- 18) Jose Benitez, Javier Llorens, and Jessica Braojos. 2018. "How information technology influences opportunity exploration and exploitation firm's capabilities." Information & Management, 55(4), pp. 508-523.
- 19) Jose Benitez, Ana Castillo, Javier Llorens, and Jessica Braojos. 2018. "IT-enabled knowledge ambidexterity and innovation performance in small U.S. firms: The moderator role of social media capability." Information & Management, 55(1), pp. 131-143.
- 20) Jose Benitez, Yang Chen, Thompson Teo, and Aseel Ajamieh. 2018. "Evolution of the impact of e-business technology on operational competence and profitability." Information & Management, 55(1), pp. 120-130.
- 21) Jose Benitez, Gautam Ray, and Jorg Henseler. 2018. "Impact of information technology infrastructure flexibility on mergers and acquisitions." MIS Quarterly, 42(1), pp. 25-43.
- 22) Laura Rueda, Jose Benitez, and Jessica Braojos. 2017. "From traditional education technologies to student satisfaction in Management education: A theory on the role of social media applications." Information & Management, 54(8), pp. 1059-1071.
- 23) Yang Chen, Yi Wang, Saggi Nevo, Jose Benitez, and Gang Kou. 2017. "Improving strategic flexibility with information technologies: Insights for firm performance in an emerging economy." Journal of Information Technology, 32(1), pp. 10-25.
- 24) Aseel Ajamieh, Jose Benitez, Jessica Braojos, and Carsten Gelhard. 2016. "IT infrastructure and competitive aggressiveness in explaining and predicting performance." Journal of Business Research, 69(10), pp. 4667-4674.
- 25) Yang Chen, Yi Wang, Saggi Nevo, Jose Benitez, and Gang Kou. 2015. "IT capabilities and product innovation performance: The roles of corporate entrepreneurship and competitive intensity." Information & Management, 52(6), pp. 643-657.
- 26) Jose Benitez, and Rita Walczuch. 2012. "Information technology, the organizational capability of proactive corporate environmental strategy and firm performance: A resource-based analysis." European Journal of Information Systems, 21(6), pp. 664-679.