



Ludovic Cailluet

Professor – Strategic Management & Business History

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EDUCATION

- 2011 **Concours national d'agrégation de l'enseignement supérieur en sciences de gestion**
- 2010 **Habilitation à diriger des recherches**, Committee: H. Penan, J. Igalens
 University Toulouse 1 Capitole - Toulouse, France
 (Toulouse 1 Capitole), P. Fridenson (EHESS), Ph. Monin (E.M. Lyon), R. Whittington (Oxford, Saïd Business School).
- 1991-95 **Doctorate in History**, Supervisor: Professor Henry Morsel
 University Louis Lumière, Lyon II - Lyon, France
 "Strategies, structures and management practices of Pechiney, 1880s to 1971"
 (with honors)
- 1990-91 **Diplôme d'Etudes Approfondies en histoire** (MA. History)
 University Louis Lumière, Lyon II - Lyon, France
- 1985-90 **DEUG, Licence, Maîtrise Histoire** (BA, Honors in History)
 Université Pierre Mendès France - Grenoble, France

PROFESSIONAL EXPERIENCE

- 2015- **EDHEC Business School**, Professor of practice
- 2015- **Center for Business History, Department of Management, Politics and Philosophy**, Copenhagen Business School, Denmark
 Short term visiting scholar
- 2011-2015 **Economics and Management Department, University of Littoral and Opal Coast**, France
Professeur des universités (Full professor)
 Research Fellow CRM CNRS (UMR 5303) Toulouse 1 Capitole University

- 1998 -2011 **School of Management Toulouse University** (IAE Toulouse), France
Maître de Conférences habilité à diriger des recherches (tenured Associate Professor)
Assistant Dean for International relations and Quality Insurance
Head of the International Management Master program (EFMD EPAS certified)
- 1997-1998 **Department of Economics (now Henley Business School) University of Reading, UK**
Lecturer in International and European Management
- 1996-1997 **Department of Economics (now Henley Business School) University of Reading, UK**
Post-Doctoral Researcher, Lavoisier fellowship French Foreign Office
- 1990-1996 **Institute for the history of Aluminum** (IHA), Pechiney Group, Paris,
Associate Researcher and consultant (heritage, records management, communication)
- 1984-1985 **French Army, 27th Mountain Division, 4th Light Cavalry Regiment**, Gap, France; NCO, Combat Company, UNIFIL Naqura, Lebanon

INVITATIONS

- 2015 **Copenhagen Business School**, Copenhagen, Denmark
Visiting Researcher (3 months)
- 2010 **Meiji University** - Tokyo, Japon
Visiting Professor (1 month)
- 2007 **Keio University** - Tokyo, Japon
Louis Vuitton Japan Visiting Professor (3 months)
- 2005 **Harvard Business School** - Cambridge, MA, E-U
Alfred D. Chandler, Jr., International Visiting Scholar in Business History (4 months)
- 2005 **Meiji University** - Tokyo, Japon
Visiting Professor (1 month)
- 2003 **University of Canterbury, National Centre for Research on Europe Christchurch**, Nelle-Zélande
Visiting Research Fellow (1 month)

GUEST LECTURER

- 2014 Global Luxury Conference, University of Neuchâtel, Switzerland (Keynote speaker)
- 2013 European Business History Association Summer School, Ancona, Italy
- 2010 Keio University, Tokyo, Japan
- 2008 Fuji Conference, Waseda University, Tokyo, Japan

2007	Bocconi University, Milan, Italy
2003, 2007	Chiba University of Commerce, Tokyo, Japan
2001	Norwegian School of Management (BI) Oslo, Norway

AWARDS

2005	Harvard Business School, Cambridge, MA, USA Alfred D. Chandler Jr. Visiting Scholar in Business History
2001	ASAC-IFSAM Conference Montréal IFSAM special mention award for "Thirty years of French direct investment in North America, an historical appraisal of knowledge creation and transfer".
1997	'Lavoisier' Grant French Foreign Office Postdoctoral funding, University of Reading, UK (5 grants in 1997 for all social sciences)
1996	European Business History Association international conference, Goteborg Best Dissertation Prize (ex-aequo).

FUNDED RESEARCH

2009-2013	Groupe Pierre Fabre , History of innovation (budget 150,000 €, 2 researchers, 2 RAs).
2004-2009	Groupe Pierre Fabre , Culture, management and internationalization (budget 200,000 €, 3 researchers, 3 RAs).
2008-2009	France-Canada Research Foundation (with M. Kipping, Schulich School of Business, Toronto) (CAN\$ 10 000) "Hollowing out, long term effects of Franco Canadian mergers and acquisitions"
2007-2009	Agence Nationale de la Recherche (French NSF), "Private Management Public Stakes" – MPEEP with R. Whittington, Saïd Business School, Oxford, (€ 37 000), "The evolution of strategic planning"

RESEARCH SUPERVISION

PhD

- (with Audrey Rouziès) Sonal Jain, Impacts of Mergers and Acquisitions on standard and nonstandard employees' identification, Ecole doctorale sciences de gestion, Toulouse 1 Capitole University.

Committee member

- Habilitation of Dr. Christian Lechner, The competitiveness of firms, 23 November 2012, Toulouse 1 Capitole University.

- PhD Khaled Ben Abdallah, Le transport routier énergétiquement durable : état des lieux, modélisation et aide à la décision publique en Tunisie, (supervisor Daniel De Wolf), University of the Littoral, 22 January 2015.
- PhD Soufiane Mezzourh, La pratique de l'innovation dans le conseil : Le cas du conseil en management (supervisor Hervé Penan), 15 March 2013, Ecole doctorale sciences de gestion, Toulouse 1 Capitole University.
- PhD Delphine Varlet « Enjeux, potentialités et contraintes de l'écologie industrielle : le cas de Dunkerque (supervisor Daniel De Wolf), University of the Littoral, 13 December 2012

EDITORIAL RESPONSIBILITES

- Editorial committee member: Exploring Corporate Strategy, 9th et 10th Ed. Pearson
- Editorial committee member:
 - Entreprises et Histoire (since 2002)
 - Imprese e storia, (since 2007)
 - Scandinavian Economic History Review (since 2011)
- Business History Review (HBS), Book review board member (since 2007)
- Ad'hoc reviewer for Business History, Enterprise and Society, Business History Review, Organization Studies, Journal of Management Studies.

PROFESSIONAL ASSOCIATIONS

- Scientific committee member
 - European Business History Association 2018, Ancona, Italy
 - European Business History Association 2014, Utrecht, Netherlands
 - European Business History Association 2013, Uppsala, Sweden.
- Strategic Management Society, Strategy-as-Practice interest group, elected « representative at large » (2008-2010).
- European Business History Association (EBHA), elected board member (three times since 2001),
- Founding member of the Société d'histoire du management et des organisations (2013)
- Member: Strategic Management Society, Academy of Management, Association Internationale de Management Stratégique (AIMS), Business History Conference (BHC), European group for organisation studies (EGOS).
- Innovane (SAS), strategic management consultancy, (unpaid) member of the advisory council.

TEACHING AND ADMINISTRATIVE RESPONSIBILITIES

- Director of the Global Economic Transformation and Technology (GETT) Master Program, EDHEC Business School (16th place in the 2018 Financial Times Master in Management Ranking)
- Head of the Port and Maritime Management Master program, ULCO
- Design, development and direction of Pierre Fabre Laboratories chair in international management (2003-) and the Airbus intercultural management chair (2003-2007) Toulouse University School of Management
- Executive committee Member Toulouse University School of Management (2002-2012)
- Recruitment committees:
 - Toulouse School of Management Vice President (2001-2004 ; 2007-2009)
 - Toulouse III University, Management Department (2012, 2013, 2014)
- Elected member Toulouse University senate (2005-2008)
- Elected member Toulouse University scientific committee (2001-2005)

PUBLICATIONS

Articles in Peer reviewed Journals

- (Ludovic Cailluet, Hélène Gorge, Nil Ozçaglar-Toulouse), When the past is very much alive: challenges in using history as a strategic resource, *Organization Studies*, 2018, 39 (12), 1811-1835.
- (L. Cailluet, F. Bernhard, R. Labaki), « Family firms in the long run: the interplay between emotions and history », *Entreprises et histoire*, 2018, 2, 91, pp. 5-13
- (Richard Whittington, Basak Yakis-Douglas, Kwangwon Ahn, Ludovic Cailluet), Strategic Planners in More Turbulent Times: the Evolving Job Characteristics of Strategy Professionals, 1960-2003, *Long Range Planning* (second revision, January 2015)
- (R. Whittington, L. Cailluet, B. Yakis-Douglas) « Opening Strategy: Evolution of a Precarious Profession », *British Journal of Management*, Vol. 22, Issue 3, September 2011, pp. 531-544.
- (F. Brachet-Champsaur and L. Cailluet) “The Great Depression? Challenging the periodization of French business history in the Interwar period”, *Business and Economic History*, 8, 2010.

- (M. Kipping and L. Caillaet) “Mintzberg’s Emergent and Deliberate Strategies: Tracking Alcan’s Activities in Europe, 1928–2007”, *Business History Review*, 84, 2010, pp. 79-104.
- “La fabrique de la stratégie : regards croisés sur la France et les Etats-Unis depuis les années 1960”, *Revue Française de Gestion*, 188-189, 2008, pp. 143-159.
- (R. Whittington and L. Caillaet) “The Crafts of Strategy: Introduction”, *Long Range Planning*, 41 :3, 2008, pp. 241-247.
- “The British aluminium industry, 1945-1980s: Chronicles of a death foretold?”, *Accounting, Business and Finance History*, 11:1, 2001. pp. 79-97.
- "McKinsey, Total-CFP et la M-Form. Un exemple français d'adaptation de modèle importé", *Entreprises et Histoire*, 25, 2000, pp. 26-45.
- "Nation States as providers of organizational capability: French Industry Overseas, 1950-1965", *European yearbook of business history*, 2, 1999, pp. 71-90.
- "Accounting and accountants as essential elements in the development of central administration during the interwar period: management ideology and technology at Alais, Froges et Camargue (AFC-Pechiney)", *Accounting, Business and Finance History*, vol. 7, no. 3, 1997, pp. 295-314.
- "Un exemple français d'acquisition de capacités organisationnelles: Alais, Froges et Camargue (AFC-Pechiney), d'une avant-guerre à l'autre", *Entreprises et Histoire*, no. 13, 1996, pp. 115-127.

Books

- (L. Caillaet, Yannick Lemarchand and Marie-Emmanuelle Chessel), *Histoire et sciences de gestion*, Vuibert, 2013, 197 p.
- *Chedde, un siècle d'industrie au Pays du Mont-Blanc*, Presses Universitaires de Grenoble, 1997, 187 p.

Chapters in edited volume

- Histoire de la pensée stratégique, histoire des pratiques ? in S. Liarte (éd.), *INTERSECTIONS: Les grands courants de recherche en management stratégique*, Caen, EMS (Forth. 2019).
- (Rania Labaki, Fabian Bernhard and Ludovic Caillaet) The strategic use of historical narratives in the family business, in E. Mesmili and C. Dibrell, *Readings in family firm heterogeneity*, Palgrave (2019), pp. 531-553.
- (Ludovic Caillaet and Eric Maton) “Diriger au 20ème siècle”, in Anne Pezet et Pierre Labardin (dir.), *Histoire de la gestion*, Nathan (2014).
- (Ludovic Caillaet and Eric Maton) “Diriger au 19ème siècle”, in Anne Pezet et Pierre Labardin (dir.), *Histoire de la gestion*, Nathan (2014).
- "The Challenge of fruitful long-term cooperation: a Japanese-French joint-venture in the cosmetics industry" in The Committee for the internationalization of research

business analysis association (ed), *An Analysis of Japanese Management Styles, Business and Accounting for Business Researchers*, Tokyo, Maruzen Planet, 2014, pp.34-50.

- "Le long et tortueux chemin de l'intégration opérationnelle et culturelle des investisseurs français en Amérique" in Ludovic Caillaet et al. (dir.), *Histoire et sciences de gestion*, Vuibert, 2013
- "Pierre Fabre, culture and the challenges of internationalisation", in Johnson, G. , Scholes, K. Whittington, R. (eds.), *Exploring Corporate Strategy*, Prentice Hall, Pearson, 10th edition, 2013.
- "From small town pharmacy to a multinational corporation: Pierre Fabre, culture as a competitive advantage", in Johnson, G. , Scholes, K. Whittington, R. (eds.), *Exploring Corporate Strategy*, Prentice Hall, Pearson, 9th edition, 2010, pp. 615-618.
- "Raoul de Vitry" in Jean-Claude Daumas (dir.) *Dictionnaire des patrons français au XXe siècle*, Flammarion, 2010.
- (Ludovic Caillaet and Audrey Rouziès) "Sophie en Iran: des clichés à la réalité de l'expatriation" in R. Soparnot (Ed.) *Cas en Management international*, EMS Editions, 2010.
- (Ludovic Caillaet and Marc Fréchet) "Danone - Wahaha : un casse-tête chinois" in Eric Simon (Ed.) *Cas en Management Stratégique. Autour de la Mise en Oeuvre*, EMS Editions, 2008, 2nde édition 2014.
- "Pratique et diffusion des méthodes modernes d'organisation et de contrôle de gestion. Le parcours exemplaire de Jean Benoit chez Pechiney de 1925 à 1962" in H. Bouquin *Les grands auteurs en contrôle de gestion*, EMS editions, 2005.
- "La Historia empresarial en Francia. ¿una crisis de madurez?." in C. Erro, *Historia Empresarial, pasado, presente y retos de futuro*, 2003, p. 279-292.
- "Hiérarchies managériales chez Pechiney 1880-1960: Chandler en pays alpin? " in H. Joly et alii (dir.), *Des barrages, des usines et des hommes*, PUG, 2002, pp.139-160.
- "French direct investment in car and truck manufacturing in the US : a story of failure and success" in G.G. Jones and L. Galvez-Munoz (dir.), *Foreign Multinationals in the United States : Management and Performance*, Routledge, 2001, pp. 106-123.
- "Les instruments de gestion naissent-ils dans les choux ? La rémunération incitative des cadres : étude de cas dans l'industrie électro-métallurgique des années 1920" in P. Spiteri and J. L. Gazanigga, *Argent et gestion*, Presses de l'Université des sciences sociales de Toulouse, 2001, pp. 187-200.
- "Quels champs de recherche et quelle place institutionnelle pour l'histoire des affaires dans les années 1990 ? Un essai de comparaison entre la France, l'Europe et les États-Unis" in Amann B., Y. Dupuy, J.J. Rigal *Recherches et pratiques en gestion*, Dalloz, 2000, pp. 97-112.
- (Ludovic Caillaet and M. Kipping), "France" in M. Kipping and T. Armbruster, *The consultancy field in Western Europe*, CEMP Report 1999.

- "Bridging the gap between Europe and America : modernising management at Pechiney" in O. Bjarnar, M. Kipping (ed.) *The Americanisation of European Business*, Routledge, 1998, pp. 190-207.
- "L'impact de la Première Guerre mondiale et le rôle de l'État dans l'organisation de la branche et des entreprises" in I. Grinberg et F. Hachez-Leroy (dir.) *Industrialisation et sociétés en Europe occidentale de la fin du XIXe siècle à nos jours, l'Âge de l'aluminium*, Armand Collin, Paris, 1997.

Direction d'ouvrages collectifs et de numéros de revues

- (L. Caillaet, F. Bernhard, R. Labaki eds.) *Entreprises et Histoire*, 91, "Emotions et Entreprises familiales », 2018
- (Ludovic Caillaet, Michèle Saboly et Rahma Chekkar eds.) *Entreprises et Histoire*, 69, "Crises et apprentissage(s)", 2013
- (Ludovic Caillaet, Sébastien Liarte eds.) *Entreprises et Histoire*, 53, "Les lieux de la concurrence", 2008
- (Ludovic Caillaet, R. Whittington eds.): *The Crafts of Strategy, Long Range Planning*, 41 :3, 2008
- (Ludovic Caillaet, Michèle Saboly), *Entreprises et Histoire*, 49, "Propriété", 2007
- (Ludovic Caillaet, Michèle Saboly), *Entreprises et Histoire*, 39, "Les frontières de l'entreprise", 2005
- (Ludovic Caillaet, Michèle Saboly), *Conflit(s)*, Presses Universitaires des sciences sociales de Toulouse, 2003, 555 p.
- (Ludovic Caillaet, H. Joly et alii), *Des usines, des barrages et des hommes*, Presses Universitaires de Grenoble, 2002, 386 p.
- (Ludovic Caillaet, Michèle Saboly), *Marché(s) et Hiérarchie(s)*, Presses Universitaires des sciences sociales de Toulouse, 2002, 571 p.
- (Hubert Bonin, Ludovic Caillaet et alii, eds.), *Transnational companies 19-20th centuries*, PLAGÉ, 2002, 997 p.

Book reviews in peer reviewed journals

- Marcelo Bucheli and R. Daniel Wadhvani (eds) (2013) *Organizations in Time: History, Theory, Methods*, Oxford University Press, (*Organization Studies*, forth. 2015)
- Yves Cohen (2013) *Le siècle des chefs : Une histoire transnationale du commandement et de l'autorité (1890-1940)*, Paris : Éditions Amsterdam, 872 pages (*Business History Review*, 88:3, 2014).

- Michael Smith (2006), *The Emergence of Modern Business Enterprise in France, 1800-1930*, Harvard University Press, (*Business History Review*, 2007, 81:2)
- Hubert Bonin (2004) *Un outre-mer bancaire méditerranéen. Histoire du Crédit foncier d'Algérie & de Tunisie (1880-1997)*, Publications de la Société française d'histoire d'outre-mer, (*Business History*, 2007, vol. 49:1)
- Serge Jaumain et Kenneth Bertrams, (dir.) (2004) *Patrons, gens d'affaires et banquiers: Hommages à Ginette Kurgan-van Hentenryk, Le Livre Timperman*, (*Enterprise & Society*, 2006, vol. 7:2)
- Aimée Moutet (1997) *Les logiques de l'entreprise, la rationalisation française de l'entre-deux-guerres*, Paris, Éditions de l'École des hautes études en sciences sociales (*Business History Review* special book review essay, 2005)
- Hervé Joly et François Robert (2003) *Entreprises et pouvoir économique dans la région Rhône-Alpes (1920-1954)*, Cahiers du Centre Pierre Léon d'histoire économique et sociale, 2003, (*Business History Review*, 2005, vol. 79 :2)
- Delphine Gardey (2001) *La dactylographe et l'expéditionnaire. Histoire des employés de bureaux 1890-1930*, Paris: Belin, (*Enterprise and Society*, 2003, vol. 4:1)
- Yves Cohen (2001) *Organiser à l'aube du taylorisme. La pratique d'Ernest Mattern chez Peugeot, 1906-1919*, Presses universitaires franc-comtoises, (*Enterprise and Society*, 2003, vol. 4 :1)
- Olivier Dard et al. (dir.) (2000), *L'Occupation, l'État Français et les Entreprises*, Paris ADHE (*Business History*, 2002, vol. 44 :2)
- Nicolas Neiertz (1999) *La coordination des transports en France, de 1918 à nos jours*, Paris: Comité pour l'histoire économique et financière de la France. (*Business History*, 2001, vol. 43 :2)
- Hubert Bonin (1999) *Histoire de banques, Crédit du Nord*, (*Enterprise & Society*, vol. 7:2)
- F. Rodriguez et J. Vignolle (dir.) (1998) *Actes du 5e colloque d'histoire de l'informatique*, Cepadues éditions (*Business History*, 1999, vol. 41 :2)
- France Lynch (1997) *France and the International Economy, From Vichy to the Treaty of Rome*, Routledge, (*Business History*, 1998, vol 40, 1)
- Michel Lescure (1996) *PME et croissance économique, l'expérience française des années 1920*, Paris Economica, (*Business History*, 1997, vol 39, 2)

Other publications

- "L'histoire encourage l'innovation", *Liaisons Sociales*, septembre 2013.
- "Pourquoi il faut enseigner l'histoire des affaires", *Le Cercle, Les Echos*, mai 2013.
- (L. Cailluet, D. Sicilia and S. B. Thomadakis), "The origins of crises and the ability of actors to respond to them", *Entreprises et Histoire*, 69, 2012, pp. 77-83.
- (L. Cailluet, R. Chekhar and M. Saboly) *Les potentiels d'opportunités des crises*, *Entreprises et Histoire*, 2012, 69, pp. 5-8.
- (L. Cailluet and M. Kipping) "Ménage à trois: Alcan in Spain, 1950s to 1980s", *Cahiers d'histoire de l'aluminium*, n° 44-45, 2010 pp. 79-106.

- (S. Liarte and L. Caillaet) « Mais où s'affrontent les entreprises ? De l'étude de la concurrence aux lieux de cette concurrence », *Entreprises et Histoire*, 53, 2008, pp. 7-11.
- (L. Caillaet and M. Saboly) “De la propriété à l'appropriation”, *Entreprises et Histoire*, 49, 2007, pp. 4-7.
- (L. Caillaet) “Gérer les frontières de l'entreprise”, *Entreprises et Histoire*, 39, 2005, pp. 5-7.
- Ph. Boulin, L. Caillaet et al. “Les grands naufrages des années 1974 à 1984”, *Entreprises et histoire*, 2001, vol. 27 :27, pp. 104-112.
- “Migration et mutation des lieux de la décision dans la grande entreprise”, *Cahiers d'histoire de l'aluminium*, 24, 1999, pp. 39-48
- "Une lettre de Raoul de Vitry à Jacques Level, le 25 août 1937", *Cahiers d'histoire de l'aluminium*, no19, hiver 1996-97, pp. 24-32.
- "Gestion, idéologie et technologie dans l'entre-deux-guerres : l'administration centrale de la compagnie Alais, Froges et Camargue de 1921 à 1939", *Cahiers d'histoire de l'aluminium*, no18, été 1996, pp. 16-28.

CONFERENCES AND RESEARCH

International Conferences with peer review

- Business History Conference, 2019, Cartagena, Colombia, " Space as a Strategic Resource: The Case of Retail Pharmacy and Cosmetics in France post-1945".
- Business History Conference, 2013, Columbus, OH, "Selling cosmetics in pharmacies: intermediaries and institutions 1960-2010".
- European Business History Association, 2012, Paris, "The difficult and pragmatic internationalisation of a product category: dermocosmetics and the Pierre Fabre Group development 1962-2010".
- Academy of Management 2010 Montréal, (avec B. Yakis, A. Mogoutov) “The Evolving Practice of Strategic Planning”.
- “Talk, Text and Tools in the Practice of Strategy” workshop HEC Montréal 2010, (avec B. Yakis, R. Whittington, A. Mogoutov) “From text to practice: analysing job ads to understand evolving strategic planning”.)
- Strategic Management Society 2010, Rome, (avec B. Yakis, A. Mogoutov) “From “Long Range Planner” to “Director of Strategic Planning”: analysing strategists job ads to understand evolving practices”.
- EGOS 2010, Lisbonne (avec B. Yakis, R. Whittington, A. Mogoutov) , “Seeking outstanding individuals”: the evolving practice of strategic planning”.
- AIMS 2010, Luxembourg (avec Marc Frechet) « Phénomènes de persistance dans les alliances, quelles portes de sortie ? Le cas d'une JV franco-japonaise”.
- Business History Conference 2010, Athens, Georgia, (avec Florence Brachet Champsaur) “The Great Depression? Challenging the periodization of French business history in the Interwar period”.

- Strategic Management Society 2009 Washington DC, (avec M. Kipping) “Strategy in practice: Understanding processes and outcomes through the richness of corporate archives”.
- Academy of Management 2009 Chicago, (avec R. Whittington et B. Yakis-Douglas) “Strategists as Analysts: Four Stubborn Decades Of Strategic Planning”.
- EGOS 2009 Barcelona (avec R. Whittington et B. Yakis-Douglas) “Strategists as Analysts: Four Stubborn Decades of Strategic Planning” - Sub-theme/workshop 05: (SWG) Individuality in strategizing activity and practice: Formulators, implementers, innovators.
- EGOS 2009 Barcelona (avec M. Kipping) “Strategy in practice: Considering the outside (and the outcome) in research on strategy processes” - Sub-theme/workshop 05: (SWG) Individuality in strategizing activity and practice: Formulators, implementers, innovators.
- Journées d’histoire de l’Association Française de Comptabilité, Paris, mars 2009, (avec A. Pezet) “FDI, management practices and knowledge : French industrialists in America before the First World War”
- Strategic Management Society, Cologne conférence 2008. (avec R. Whittington) "Reports of Death Exaggerated: The Evolution of Strategic Planning from the 1960s to the 2000s". (**Finalist of the Best Paper Award**).
- Queen Mary, University of London, mai 2008, “Global Trends and Comparative Analysis conference” “Dead on arrival? Challenging the supposed decline of a management practice. Strategic planning since the 1960s”.
- Business History Conference, Sacramento, juin 2008, “The changing portrait of the strategist, skills, qualities, qualifications in France and UK 1965-2000s”.
- International Business History Conference, 2008 (Fuji Conference), Tokyo (avec M. Kipping) “Mergers and Acquisitions in a Long-term Perspective: How Alcan Reshaped the European Aluminium Industry ”
- British Academy of Management, Oxford, 2005 (avec R. Whittington et T. Rose) ‘The Rise (and Rise) of Strategic Planning: France and the UK, 1965-2005’.
- European Business History Association, Francfort, 2005 (avec M. Kipping) “The Image of the Pharmacy as a Competitive Advantage : Groupe Pierre Fabre”
- Nottingham University Business School, Management History conference, 2005. “Business and management history in France: a middle life crisis?”.
- Les changements de l’entreprise au miroir des sciences humaines et sociales, 2004, Maison méditerranéenne des sciences de l’homme, Aix-en-Provence.
- Business History and Europe Conference, 2004, University of Canterbury, Christchurch, New Zealand. "M-Form", complete imitation or hybridisation of a management mode, or sheer pragmatism
- Business history conference 2002, Wilmington Delaware, “Shareholders’ status in French large enterprise in the 20th century“
- EGOS 17th Meeting, Lyon 2001, France, “The transformation of management at Mack Trucks Inc: cross cultural channels of knowledge transfer”.

- European Business History Association 2000, Bordeaux, France, "*La forme en M*", complete imitation, hybridisation of a management mode, or sheer pragmatism?
- Unilever conference - Managing foreign business in the US -. 2000, Rotterdam. "French FDI and the automotive industry in the US: the untold story of truck manufacturing."
- ASAC-IFSAM conference, 2000 Montréal, Canada. "Thirty years of French direct investment in North America, an historical appraisal of knowledge creation and transfer" (mention spéciale de IFSAM)
- Conférence Mémoire et changement, 2000 ; Société des amis de la bibliothèque de l'X, Paris. "Hommes et cultures d'entreprises : la fusion Pechiney, Ugine-Kuhlmann de 1971"
- University of Reading, Royaume-Uni, 2000, External Experts in Organizations Conference. "McKinsey & Cie and the reorganisation of Total CFP (1970-71)"
- Business History Conference 2000, Palo-Alto, USA, "From Vénissieux, France to Allentown, PA: an American experience of French management"
- European Business History Association (EBHA), 1999, Rotterdam, Pays-bas . "Cases in French foreign direct investment post 1945: which role for the state?"
- Journées d'histoire de l'Association française de comptabilité, 1999, Orléans. "British Aluminium Company Ltd. après 1945 : Histoire d'échecs ?"

Conference organization with publications

- (L. Caillaet, F. Bernahard, R. Labaki) Emotions and Family business, EDHEC Business School, Lille and Paris, May 2017.
- (L. Caillaet, M. Saboly et al.) Journées d'histoire de la comptabilité et du management de l'Association Française de Comptabilité, Toulouse March 2012.
- (L. Caillaet, R. Whittington) The crafts of strategy, IAE Toulouse, mai 2006 (Guest Speaker: Henry Mintzberg)
- (L. Caillaet, M. Saboly) Discours(s), Conférence histoire et gestion (HGO), IAE Toulouse, November 2005
- (L. Caillaet, M. Saboly) Frontières(s), Conférence histoire et gestion (HGO), IAE Toulouse, November 2004
- (L. Caillaet, M. Saboly) Mesure(s), Conférence histoire et gestion (HGO), IAE Toulouse, November 2003
- (L. Caillaet, M. Saboly) Conflit(s), Conférence histoire et gestion (HGO), IAE Toulouse, November 2002
- (L. Caillaet, M. Saboly) Marché(s) et Hiérarchie(s), Conférence histoire et gestion (HGO), IAE Toulouse, November 2001
- (L. Caillaet, H. Bonin) European business History Association, Bordeaux, September 2000
- (L. Caillaet, M. Kipping, J. Lauriol), Workshop on consulting in the aerospace industry, Toulouse Business School, IAE Toulouse, May 2000.

Conference Participation

- Academy of Management, BPS and MC divisions, participant in the symposium “Resurrecting Strategic Planning” chaired by Prof. Julia Balogun. 2008 –
- Association internationale de Management Strategique, Nice. Symposium sur “la pratique de la stratégie” – challenges méthodologiques. 2008 –
- European Business History Association, Geneva, session discussant. 2007 –
- European Business History Association, Copenhagen, session discussant. 2006 –
- Association of Business Historian, London, Session chair. 2006 –
- Business History Conference – Le Creusot – Session chair. 2004 –

MISCELLANEOUS

- French Mother Tongue, Fluent English, Basic German and Italian
- European Case Clearing House workshop “teaching with cases” 2004, IMD Lausanne
- Light Sport Airplane Pilot