

Press release

Innovative web-development teaching partnership with the world's leading bootcamp

Lille, 12 December 2017 - EDHEC and Le Wagon organized an event on the School's Lille campus at 7.00pm on 12 December in order to present the innovative partnership between Le Wagon and EDHEC's MSc in Data Analytics & Digital Business. During the event, students on the Le Wagon programme presented their projects developed during the course of their training.

In response to the growing needs of businesses both today and tomorrow, EDHEC launched a new MSc in Data Analytics & Digital Business on the Lille campus in September. This master, which is specially devised to bridge the gap between data specialists and business managers and thereby enable both to acquire a common language, signed an **innovative partnership with Le Wagon**, rated the world's leading bootcamp in 2017 by **SwitchUp**¹. *"We are delighted with this partnership and the speed at which it was put into place. It brings new expertise and a high level of added value to our training, while also making us one of the precursors in the field"*, explains Florian Pelgrin, Director of the MSc in Data Analytics & Digital Business at EDHEC Business School.

Le Wagon now operates in 20 countries and counts over 2,500 alumni in France and around the world. Le Wagon's programme is designed to **equip creative minds with technical know-how**.

"Our programme gives students a set of skills and a web-development culture aimed at bridging the gap between technical and managerial professions, and providing entrepreneurs with the autonomy to develop their own products", explains François-Xavier Abraham, Director of Le Wagon, Lille.

After succeeding in the selection procedure, some 15 EDHEC MSc students had the chance to follow the Le Wagon bootcamp on EDHEC's Lille campus. The programme includes theoretical classes from 9.00am to 11.00am, followed by pair-work in which students put learned concepts into practice until 6.00pm, before receiving feedback and corrections. Firmly centred on the **acquisition of practical skills and collaborative working**, the programme gives students the chance to develop a product during the last nine days of training.

For Aurelia, a student on the MSc: *"Le Wagon is a real human adventure during which you learn to code in a team on a practical project. For someone like me who wants to start up her own business, the training helped me understand the hidden mechanisms that make web applications work. Thanks to the course, I've now got all the tools I need to develop my project by myself or to work hand-in-hand with a technical team and understand their mindset"*.

¹ Source : SwitchUp – Best Coding Bootcamps 2017 - <https://www.switchup.org/research/best-coding-bootcamps>

The programme delivered by Le Wagon also offers participants a real window onto the digital industry thanks to interventions by specialists like Tom Gautier, CEO and founder of Vcult, a 3D and virtual reality specialist, and Rémy Taglang, VP Sales Operations at Hopwork, a platform set up with the aim of disrupting the job market and IT services firms.

Following their training, students are required to **present the projects** developed during the course (in groups of 3-4 students) at an **event held on the Lille campus on 12 December and attended by the teaching team.**

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About EDHEC BUSINESS SCHOOL

- 5 campuses: Lille, Nice, Paris, London and Singapore
- 8,000 students in academic education
- 18 degree programmes: BBA, Master in Management, MSc, MBAs, PhD, etc.
- Over 40,000 alumni in 125 countries
- 167 permanent professors
- 11 centres of expertise
- A €121.5m budget
- €20m of R&D revenues, including €15m from international sources
- One of the first business schools worldwide to hold the triple crown of accreditations from AACSB, EQUIS and AMBA

Operating from campuses in Lille, Nice, Paris, London and Singapore, EDHEC is one of the top 15 European business schools, ranked 1st worldwide for its Master in Finance. Fully international and directly connected to the business world, EDHEC commands a strong reputation for research excellence and the ability to train entrepreneurs and managers capable of breaking new ground. EDHEC functions as a genuine laboratory of ideas and produces innovative solutions valued by businesses.

The School's teaching is inspired by its research work and a focus on "learning by doing", all with the aim of equipping people with the skills to succeed in business.

For more information on EDHEC Business School: www.edhec.com

About Le Wagon

Over the last four years, Le Wagon has trained 2,500 students on 25 campuses around the world. More than 50 start-ups created by Le Wagon alumni are still active today and over 10 of them have raised between €500,000 and €1.5 million (Skello, Medgo, Ecov, Wemind, Fluicity, A-line, Medpics, Kudoz, Regaind, Opitrip, Side, Plato, Destygo).

Among Le Wagon start-ups, Kudoz, co-founded by Olivier Xu, has just been bought by Le Bon Coin, while Regaind, launched by Arnaud Laurenty (dual programme with Ecole Polytechnique and Le Wagon) was recently purchased by Apple.

For more information: www.lewagon.com