



FT Global MBA ranking: EDHEC cements its position in the top 75 worldwide and announces key innovations in the programme

Press release

Paris, 29 January 2018 – EDHEC Business School confirmed its position as 75th worldwide and 4th on the “Value for Money” criterion in the Financial Times 2018 ranking of Global MBAs published today.

This result once again underlines the growing recognition commanded by EDHEC in international rankings. The School recently solidified its position among the top 15 European Business Schools and in the global top 20 of Masters in Management according to the Financial Times.

New Digital Innovation track

Artificial intelligence occupies a central role in EDHEC’s Global MBA programme, as witnessed by the creation of a **new Digital Innovation specialisation track co-produced with IBM France**.

The track is built around:

- 3 weeks of classes focusing on **digital transformation, managing change, the history and present of artificial intelligence, and design thinking**. Classes enable participants to deepen their knowledge of technical concepts like blockchain, hybrid cloud and machine learning **with experts from IBM France**.
- **a 1-week business trip to strategic IBM facilities**: the Design Thinking studio dedicated to digital transformation and creativity, the Global Industry Solutions Center and the Scale Zone, the new area devoted to industrialising innovation projects between start-ups and mature companies.

This new track adds to the two existing ones created in **partnership with Google and Amadeus: Essentials of Operations and Supply Chain, and Big Data & Artificial Intelligence @ Work**.

New international management

In order to strengthen this international momentum, the programme is moving to a **new international co-management structure, with Julia Milner, PhD**, of German nationality, serving as Academic Director, and **Sandra Richez**, of US nationality, as Programme Director.

FOCUS: EDHEC GLOBAL MBA

Objectives:	Development of competencies in key disciplines (finance/strategy) and focus on soft skills (individual coaching).
Content:	2 business trips (South Africa and choice of Silicon Valley, Singapore, London, Paris) 4 customised tracks: International Finance, Global Leadership, Entrepreneurship, Digital Innovation Consulting project / Customised career support
2017 class:	Average age of 32 and 8 years' of professional experience 36 nationalities (Asia/America/Europe/Africa/Middle East) / 40% women
Duration:	10 months full time on the Nice campus

EDHEC in the most recent international rankings

	INTERNATIONAL	FRANCE
European Business Schools - FT 2017	TOP 15 (14th)	TOP 3
Executive & MBA programmes		
FT Global MBA 2017	TOP 100 (75th)	TOP 3
FT Top MBA for Entrepreneurship 2017	TOP 50 (39th)	TOP 3
FT Executive MBA 2017	TOP 100 (86th)	//
FT Executive Education 2017 (Combined)	TOP 30 (29th)	TOP 5 (4th)
Masters programmes		
FT Masters in Management 2017	TOP 20 (16th)	TOP 5 (4th)
FT MSc in Finance 2017	N°1	N°1

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About EDHEC BUSINESS SCHOOL

- 5 campuses: Lille, Nice, Paris, London and Singapore
- 8,000 students in academic education
- 18 degree programmes: BBA, Master in Management, MSc, MBAs, PhD, etc.
- Over 40,000 alumni in 125 countries
- 167 permanent professors
- 11 centres of expertise
- A €121.5m budget
- €20m of R&D revenues, including €15m from international sources
- One of the first business schools worldwide to hold the triple crown of accreditations from AACSB, EQUIS and AMBA

Operating from campuses in Lille, Nice, Paris, London and Singapore, EDHEC is one of the top 15 European business schools, ranked 1st worldwide for its Master in Finance. Fully international and directly connected to the business world, EDHEC commands a strong reputation for research excellence and the ability to train entrepreneurs and managers capable of breaking new ground. EDHEC functions as a genuine laboratory of ideas and produces innovative solutions valued by businesses.

The School's teaching is inspired by its research work and a focus on "learning by doing", all with the aim of equipping people with the skills to succeed in business.

For more information on EDHEC Business School: www.edhec.com