



## **EDHEC: Recognised Leadership in Entrepreneurship**

*Press release*

**Paris, 2 July 2018 - The Financial Times ranking published today underlines the quality of the School's entrepreneurial training: EDHEC's Global MBA was placed 2nd in France, out of only three French schools - EDHEC, INSEAD and HEC - considered eligible for ranking by the Financial Times.**

EDHEC's Global MBA gained seven places in the "Top MBA for Entrepreneurship" ranking and was rated 32<sup>nd</sup> worldwide (INSEAD 22<sup>nd</sup> and HEC 44<sup>th</sup>).

This ranking vindicates EDHEC's strategic choices in favour of training entrepreneurs capable of developing leading, high-impact projects: 81% of start-ups created by the Global MBA's class of 2014 are still active today (versus 50% for HEC). More broadly, the whole community of EDHEC entrepreneurs stands out for its success:

- Jumia, Africa's first unicorn, was created by Sacha Poignon, EDHEC Master 2002 and EDHEC of the Year 2018. Jumia offers an ecosystem of digital platforms focused on e-commerce and digital services.
- Crème de la Crème, created by Jean-Charles Varlet and Théo Dorp, EDHEC International BBA 2015, has just announced it has raised a further €3 million of funding. *Crème de la Crème* connects businesses with freelancers.
- Yuka, created by Julie Chapon, EDHEC MSc in Marketing 2011, stands at the top of appstore rankings in France and counts 4 million users and 1 million products scanned a day.

Despite this success, EDHEC has no plans to stop where it is: Emmanuel Métais intends to take things further and has set sizeable ambitions for EDHEC Entrepreneurs for the new academic year. EDHEC Entrepreneurs will group together all of the School's entrepreneurial initiatives and organise them into three phases: Lab, Studio and Accelerator.

*"EDHEC is committed to its entrepreneurs, whether housed at the STATION F start-up campus or the School's own campuses in Lille and Nice. We plan to strengthen our capacity to accelerate start-ups with potential, all around the world. Their engagement has already led to the creation of 1,000 jobs, and by leveraging the support of our Alumni community, we can help them to have an even greater impact",* underlines Emmanuel Métais, Dean of EDHEC Business School.

## **Press Contact**

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## **About EDHEC BUSINESS SCHOOL**

- 5 campuses: Lille, Nice, Paris, London and Singapore
- 8,000 students in academic education
- 18 degree programmes: BBA, Master in Management, MSc, MBAs, PhD, etc.
- Over 40,000 alumni in 125 countries
- 167 permanent professors
- 11 centres of expertise
- A €121.5m budget
- €20m of R&D revenues, including €15m from international sources
- One of the first business schools worldwide to hold the triple crown of accreditations from AACSB, EQUIS and AMBA

Operating from campuses in Lille, Nice, Paris, London and Singapore, EDHEC is one of the top 15 European business schools. Fully international and directly connected to the business world, EDHEC commands a strong reputation for research excellence and the ability to train entrepreneurs and managers capable of breaking new ground. EDHEC functions as a genuine laboratory of ideas and produces innovative solutions valued by businesses.

The School's teaching is inspired by its research work and a focus on "learning by doing", all with the aim of equipping people with the skills to succeed in business.

For more information on EDHEC Business School: [www.edhec.com](http://www.edhec.com)