

The arrival of 11 new professors broadens EDHEC's academic community and furthers its strategy of producing research of real practical use to businesses and students

Press release

Lille, 8 October 2018 – **EDHEC Business School continues to deliver on its strategic development plan by recruiting 11 new professor-researchers for the new academic year.**

All these new professors command significant international experience and were recruited for their academic excellence, experience of industry and their commitment to making an impact on the business world, in line with EDHEC's strategic model, underpinned by research of real practical use to society, businesses and students.

These recruitments respond to the challenges of digitalisation and new learning methods, and further the School's desire to foster pedagogical innovation and consequently offer students very high-quality tuition and a unique educational experience designed to ensure they remain employable throughout their careers.

"These new professors reinforce EDHEC's academic community in a wide variety of teaching and research disciplines. Their profiles offer a coherent combination of academic excellence, pedagogical experience and a clear grasp of the issues currently facing businesses", underlines Christophe Roquilly, Associate Dean for Faculty and Research at EDHEC Business School.

Following these new arrivals, EDHEC's academic community now extends to 184 professors and researchers, a 30% increase on three years ago.

EDHEC Business School is pleased to announce the arrival of:

- [Mohamed Benmerikhi](#), British, Professor of **Strategy and Operations**, formerly of IAE, Lille.
PhD, Strategic Management (IAE, Lille)
- [Hamid Boustanifar](#), Iranian, Professor of **Finance**, formerly of BI Norwegian Business School.
PhD, Finance (Stockholm School of Economics)
- [Grégoire Cauchie](#), French, Professor of **Economics**, formerly of the Catholic University of Lille.
PhD, Economics (University of Lille)
- [Etienne Denis](#), Belgian, Professor of **Marketing**, formerly of Louvain School of Management in Belgium.
PhD, Economics and Management Sciences (Louvain School of Management)
- [Gianfranco Gianfrate](#), Italian, Professor of **Finance**, formerly of Erasmus University Rotterdam (Netherlands), Harvard University (USA) and Bocconi University (Italy).

PhD, Business Administration & Management (Bocconi University)

- [Léontine Goldzahl](#), French, Professor of **Economics**, formerly of Paris Dauphine University and the University of Manchester.
PhD, Economics (Paris 1 Panthéon-Sorbonne University - Paris School of Economics)
- [Antoine Harfouche](#), French, Professor of **Information Systems and Data Analysis**, formerly of Paris Nanterre University.
PhD, Business Administration – Management Science (Paris Dauphine University)
- [Gianpaolo Parise](#), Italian, Professor of **Finance**, formerly an economist with the Bank for International Settlements (BIS) in Switzerland.
PhD, Finance (Swiss Finance Institute of the University of Lugano)
- [Kim Peijnenburg](#), Dutch, Professor of **Finance**, formerly of HEC Paris and Bocconi University.
PhD, Finance (University of Tilburg)
- Thomas Sorreda (from January 2019), French, Professor of **Management**, formerly of EM Normandy.
PhD, Management Science (ESCP Europe and Paris 1 Panthéon-Sorbonne University)
- Skrålan Vergauwe (from January 2019), German, Professor of **Accounting**, formerly of Lancaster University Management School.
PhD, Business Economics (KU Leuven)

For more information: [see their detailed profiles and expertise below.](#)

Press Contact

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About EDHEC BUSINESS SCHOOL

- 5 campuses: Lille, Nice, Paris, London and Singapore
- 8,000 students in academic education
- 18 degree programmes: BBA, Master in Management, MSc, MBAs, PhD, etc.
- Over 40,000 alumni in 125 countries
- 184 professors and researchers
- 11 centres of expertise
- A €121.5m budget
- €20m of R&D revenues, including €15m from international sources
- One of the first business schools worldwide to hold the triple crown of accreditations from AACSB, EQUIS and AMBA

Operating from campuses in Lille, Nice, Paris, London and Singapore, EDHEC is one of the top 15 European business schools. Fully international and directly connected to the business world, EDHEC commands a strong reputation for research excellence and the ability to train entrepreneurs and managers capable of breaking new ground. EDHEC functions as a genuine laboratory of ideas and produces innovative solutions valued by businesses.

The School's teaching is inspired by its research work and a focus on "learning by doing", all with the aim of equipping people with the skills to succeed in business.

For more information on EDHEC Business School: www.edhec.com

[Mohamed Benmerikhi](#) is an Assistant Lecturer of Strategy at EDHEC Business School. He has over 20 years of practice and managerial experience in diverse sectors ranging from aeronautics to consultancy. He is interested in how participants co-ordinate their actions via new forms of organisation under conditions of complexity and uncertainty. Mohamed's current research work investigates how mechanisms and artefacts combine to achieve co-ordination in complex product systems projects. Mohamed has taught diverse strategy and management courses in respected institutions including Manchester Business School, Ecole Polytechnique Universitaire in Lille, IAE in Lille and EDHEC Business School.

Expertise : Strategy, Operations and Project Organisation, Business Development

[Hamid Boustanifar](#) is an Associate Professor of Finance at EDHEC Business School. Before joining EDHEC in 2018, he was an Associate Professor of Finance at BI Norwegian Business School. He obtained his PhD in Finance from the Stockholm School of Economics. His main research interests lie in corporate finance, corporate governance, financial intermediation, finance and labour, and household finance. He has received research grants from numerous sources including the Norwegian Research Council, the Centre for Corporate Governance Research, and Bankforskninginstituttet. His work has been the subject of frequent presentations at prestigious economics, finance, and management conferences organised by institutions such as the American Economic Association, the American Finance Association, the Academy of Management and the Strategic Management Society. Articles based on his research have been published in leading academic journals such as the Review of Finance, the Journal of Money, Credit and Banking, and the Journal of Banking and Finance.

Expertise : Corporate Finance, Finance and Labour, and Household Finance

[Grégoire Cauchie](#), PhD, is a Professor of Economics and a member of the Economics Research Centre at EDHEC Business School. He obtained a doctorate in economics from the University of Lille 1 - Sciences and Technologies in 2014. His research focuses on the economics of entrepreneurship and applied econometrics and relates to the role of the entrepreneur's stock of human capital in his performance. Grégoire Cauchie has published work in the Journal of Human Capital and the Journal of Social Science & Medicine.

Expertise : Entrepreneurial Economics, Human Capital Theory, Applied Econometrics

[Etienne Denis](#) is an Assistant Professor of Marketing at EDHEC Business School. Between 2014 and 2018 he was a teaching assistant at the Louvain School of Management in Belgium, where he completed his doctoral dissertation on the role of self-interest in the adoption of pro-social behaviours. His research interests currently focus on consumer research, non-profit marketing and pro-social behaviours.

Expertise : Marketing Practices for the Non-Profit Sector

[Gianfranco Gianfrate](#) is a Professor of Finance at EDHEC Business School. He writes and researches on topics related to innovation financing, corporate valuation, and climate change finance. Prior to joining EDHEC Business School, he held teaching and research positions at Erasmus University (Netherlands), Harvard University (USA), and Bocconi University (Italy). Gianfranco also has extensive experience in the financial industry, having worked, among others, for Deloitte Corporate Finance (Italy), Hermes Investment Management (UK), and iStarter (UK). Gianfranco holds a BA and a PhD in Business Administration from Bocconi University and a Master in Public Administration from Harvard University.

Expertise: Sustainable Finance, Socially Responsible Investing, Climate Change Finance, Venture Capital, Private Equity, IPOs, Crowdfunding, Crowdlending, Corporate Valuation, Shareholders Activism, Institutional Investors

[Léontine Goldzahl](#) is an Associate Professor and a member of the Economics Research Centre at EDHEC. She obtained her PhD in 2015 from University Paris 1 Panthéon-Sorbonne - Paris School of Economics and then worked for Paris Dauphine University and the University of Manchester. Her research focuses mainly on health economics. It harnesses the tools of applied econometrics and experimental economics to better understand health behaviours and evaluate public health policies. Her work has been published in academic journals such as Health Economics, the Journal of Health Economics, and the Journal of Social Science and Medicine.

Expertise : Applied Economics, Health Economics, Health Behaviours, Public Health Policies

Throughout his professional career, [Antoine Harfouche](#) has reconciled teaching, research, community, and administrative requirements. He is currently professor of Information Systems & Data Analytics at EDHEC. He teaches Information Systems, Data Analytics, Digital Business, and Mobile Apps to undergraduate and graduate level students. Antoine Harfouche has authored almost a dozen articles (7 CNRS stars) on the subject of Information and Communication Technologies for Development (ICTD). He is a member of the Association for Information Systems (AIS) and is the President of the MENA-AIS chapter, the Immediate Past President of the Lebanese AIS chapter (LAIS), and the Immediate Past President of the ICTO international association (Information and Communication Technologies in Organisations and Society).

Expertise : Knowledge Integration and Artificial Intelligence. Antoine Harfouche developed a theory on how artificial knowledge can be created to improve decision making in organisations

[Gianpaolo Parise](#) is an Associate Professor of Finance at EDHEC Business School. Before joining EDHEC in 2018, Gianpaolo was an economist at the Bank for International Settlements (BIS) in Basel, Switzerland. He earned a PhD in Finance from the Swiss Finance Institute at the University of Lugano. He was a research scholar at Harvard University. His main research interests concern empirical corporate finance, institutional investors, and household finance. His research has been published in the Journal of Financial Economics and has been widely covered by news media such as Bloomberg, Reuters, and the Times.

Expertise : Institutional Investors, Corporate Finance

[Kim Peijnenburg](#) is a Professor of Finance at EDHEC Business School. She received her Ph.D. in Finance from Tilburg University in 2011. Kim was a faculty member at HEC Paris from 2016 to 2018 and Bocconi University from 2011 to 2016. She is a research affiliate at the



Centre for Economic Policy Research (CEPR) and a fellow of the Network for Studies on Pensions, Aging, and Retirement (Netspar). Kim is a recurring visiting scholar at the Wharton School of the University of Pennsylvania and regularly visits Copenhagen Business School and Nanyang Technological University in Singapore. Her main area of research is household finance, and her research has been published in leading journals such as the Journal of Financial Economics, the Journal of Financial and Quantitative Analysis, and The Economic Journal. Her recent publication in the Journal of Financial Economics explores the impact of ambiguity aversion on portfolio choice using a household survey. She has been awarded research grants from the Pension Research council/TIAA in the United States, Netspar in The Netherlands, the Centre for Pension Superannuation in Australia, and the European Savings Institute in France. She is a programme committee member of the Adam Smith Workshop and the Netspar International Pension Workshop. Kim has presented her work at numerous international conferences such as the Western Finance Association, the SFS Cavalcade, and the European Finance Association and at universities around the world including the London School of Economics, Melbourne University, and the University of Zurich. She regularly discusses papers of peers at top conferences and referees for leading journals such as the Journal of Finance and the Review of Financial Studies.

Expertise : Household Finance