

MEDIA RELEASE

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Global Education Leaders EDHEC Business School and CFTE to Launch Fintech Hybrid Certificate in 2019

- *CFTE and EDHEC Business School prepare a specialist Fintech course combining online and offline learning for Q1 2019 launch -*

London's Centre for Finance, Technology and Entrepreneurship and EDHEC Business School announce a Fintech hybrid programme for introduction in Q1 2019.

London, 30 November 2018 – Centre for Finance, Technology and Entrepreneurship (CFTE) and EDHEC Business School jointly announce the launch of an innovative new Fintech specialisation for Q1 2019. With a new hybrid course combining online and offline components, students will benefit from the convenience of self-paced online learning in addition to the educational practicality of special group workshop sessions which will allow face-to-face consultations and discussions with senior course lecturers.

The course will offer EDHEC students a robust understanding of conceptual frameworks in Fintech, and give them an overview of global trends in ecosystems such as London, Paris, Singapore, New York or Hong Kong. Students will then apply this foundational knowledge of Fintech and work on concrete group projects. This announcement marks a new partnership between two global education leaders, with the CFTE community spanning over 50 countries and EDHEC Business School being ranked in the [world's top three business schools for finance](#). A frequent collaborator on higher education projects, the business school has unquestionable industry cachet as evidenced by its International Academic Partners, such as MIT Sloan School of Management; London School of Economics and other global institutions. Talking about the partnership, Michelle Sisto, Associate

Dean for Graduate Studies at EDHEC, said “We are delighted to announce the partnership with CFTE in line with our mission to provide top quality academic and industry relevant education : this pedagogical venture ensures our students are not only aware of the technology and players currently impacting industry, but are also able to collaboratively and creatively propose tomorrow’s financial solutions”.

The course is jointly designed by CFTE and EDHEC, and is led by Huy Nguyen Trieu, co-founder of CFTE and Associate Fellow at Oxford, Professor Laurent Deville, Director of the Financial Economics Track at EDHEC and Janos Barberis, founder of SuperCharger, the largest Fintech Asian accelerator. The specialisation will start in February with a lecture from Wissam Farah, formerly Head of Global Market Sales at Nomura, MENA Head of Markets at Citi and an EDHEC alumnus.

This partnership follows a precedent set by CFTE and Ngee Ann Polytechnic in the jointly launched *AI in Finance* course. The success of this course coupled with *Around Fintech in 8 Hours’* recent accreditation in Singapore suggests a similarly promising future for this alliance.

About this collaboration, Tram Anh Nguyen, co-founder of CFTE said “We are delighted to be working with EDHEC to launch this first-of-its kind Fintech specialisation. We are very impressed by EDHEC’s willingness to innovate and try new pedagogical methods to keep bringing the best to their students.”

Marking the importance of global collaboration between academic institutions, this partnership was announced at the *French Fintech Revolution* conference organised in London by the French embassy on Wednesday 28 November.

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About Centre for Finance, Technology and Entrepreneurship (CFTE)

CFTE is an education platform supported by senior leaders from the largest institutions, startups and universities. It addresses the needs of professionals in finance and technologists to upskill in a rapidly changing industry being transformed by emerging technologies. For more information, see <http://www.cfte.education>

About EDHEC Business School

Operating from campuses in Lille, Nice, Paris, London and Singapore, EDHEC is one of the top 15 European business schools. Fully international and directly connected to the business world, EDHEC commands a strong reputation for research excellence and the ability to train entrepreneurs and managers capable of breaking new ground. EDHEC functions as a genuine laboratory of ideas and produces innovative solutions valued by businesses. The School's teaching is inspired by its research work and a focus on "learning by doing", all with the aim of equipping people with the skills to succeed in business. For more information on EDHEC Business School: www.edhec.edu