

	<p style="text-align: center;">Léontine Goldzahl, PhD</p> <p style="text-align: center;">Associate Professor – Speciality: Economics</p> <p style="text-align: center;">Phone: + 33 (0)3 20 15 45 00 Fax : +33 (0)3 20 15 45 01 E-mail : leontine.goldzahl@edhec.edu</p>
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Léontine Goldzahl, is an associate professor at EDHEC and joined the Economics Research Centre in 2018. She obtained her PhD in 2015 at the University Paris 1 Panthéon Sorbonne - Paris School of Economics and then worked for the University Paris Dauphine and University of Manchester. Her research focuses mainly on health economics. It mobilizes the tools of applied econometrics and experimental economics to better understand health behaviours and evaluate public health policies. Her work has been published in academic journals such as *Health Economics*, *Journal of Health Economics*, and *Social Science and Medicine*.

EDUCATION

- 2011-2015 **PhD in Economics**
Paris School of Economics and Université Paris 1 Panthéon-Sorbonne
PhD thesis: "A behavioral approach to breast cancer screening behaviors".
PhD Supervisors: Guillaume Hollard & Florence Jusot
- 2010-2011 **MSc in Experimental Economics**
University of Nottingham, United Kingdom
- 2009-201 **Master in Public Economics**
Université Paris 1 Panthéon-Sorbonne, France

TEACHING EXPERIENCE

- 2018 **Associate Professor – Economics**
EDHEC Business School, Lille
- 2018 **Lecturer in Applied econometrics (Master)**
Université Paris-Dauphine
- 2016-2018 **Lecturer in Health economics (Master)**
Université Paris-Dauphine
- 2015-2016 **Teaching Assistant in Microeconomics (1st year)**
Université Paris Dauphine

- 2012-2014 **Teaching Assistant in Microeconomics (1st year)**
Université Paris 1 Panthéon-Sorbonne
- 2012-2013 **Teaching Assistant in Statistics (3rd year)**
Université Paris 1 Panthéon-Sorbonne
- 2011-2012 **Teaching Assistant in Statistics (1st year)**
Université Paris 1 Panthéon-Sorbonne

PUBLICATIONS

"The Effect of Organized Breast Cancer Screening on Mammography Use: Evidence from France" with Thomas C. Buchmueller, forthcoming, *Health Economics*

"Increasing breast cancer screening uptake rate: a randomized controlled experiment" with Guillaume Hollard and Florence Jusot, Vol 58 p.228-252, *Journal of Health Economics*

"Acceptability by the general public of financial incentives to encourage smoking cessation among pregnant women: a United Kingdom - France comparison" with Noémi Berlin, Pat Hoddinott, Linda Bauld and Ivan Berlin (2016) *European Journal of Health Economics*
<https://doi.org/10.1007/s10198-017-0914-6>

"The contributions of risk preference, time orientation and perceptions to breast cancer screening regularity" (2017) *Social Science and Medicine* 185, 147-157

"Protocol for study of financial incentives for smoking cessation in pregnancy (FISCP): randomised, multicentre study" with Noémi Berlin, Florence Jusot and Ivan Berlin (2016) *British Medical Journal* Open doi:10.1136/bmjopen-2016-011669 [IF: 2,562]

Publications in French

"The determinants of breast cancer screening regularity in France" (2017) with Florence Jusot. *Revue française d'économie*, 31(4),109-152

Working papers

"Does retirement affect mammography use?" with Peter Eibich

"Risk and Information Aversions' Influences on Screening Decision", with Léa Bousquet and Marlène Guillon, draft upon request

Work in progress

"The Effects of integrated care on health and care provision: evidence from a local experiment" with Jonathan Stokes and Matt Sutton

"The Effect of Organized Breast Cancer Screening on mortality: Evidence from France" with Thomas C. Buchmueller

"Financial incentives for smoking cessation during pregnancy" with Noémi Berlin, Florence Jusot and Ivan Berlin.

"Sources, data and archives: the empirical work of historians and economists" Edited by: Agnès Gramain, Annie Cot, Laurent Feller and Michel Margairaz, draft upon request

Participation in the Project DOD K SEIN "Delay in breast cancer diagnosis and treatment observance: the contribution of behavioral economics" with Christine Le Clainche, Lise Rochaix, Vincent de Gardelle, Jean-Christophe Vergnaud, Sandy Tubeuf and Antoine Marsaudon.

CONFERENCES AND WORKSHOPS

2018

- ADRES, CREST, Palaiseau, France

2017

- European Health Economic Association (EUHEA) Phd Conference, Lausanne, Suisse
- World Congress iHEA, Boston, USA
- 8th international conference of the French Association of Experimental Economics, (AS- FEE), Rennes, France
- Journées de Microéconomie Appliquée (JMA), Le Mans, France

2016

- 4th Workshop in Behavioral and Experimental Health Economics, Cologne, Germany
- French Health Economics Conference (JESF), Lyon, France
- Social Capital and Health Workshop, Jerusalem, Israel
- European Health Economic Association (EUHEA) Phd Conference, Barcelone, Spain
- Economic Science Association Conference (ESA), Jerusalem, Israel
- European Health Economic Association (EUHEA), Hambourg, Germany

2015

- French Health Economics Conference (JESF), Dijon, France
- European Health Economic Association (EUHEA) Phd Conference, Paris, France
- Journées de Microéconomie Appliquée (JMA), Montpellier, France
- Colloque Santé et Société IFERISS, Toulouse, France World Congress iHEA, Italy

2014

- French Health Economics Conference (JESF), Bordeaux, France
- European Health Economic Association (EUHEA) Phd Conference, Manchester, UK
- World Congress iHEA, Dublin, Ireland
- Doctorissimes, Centre d'Economie de la Sorbonne, Paris, France
- IAREP / SABE / ICABEEP Conference, Atlanta, USA

RESEARCH INTERESTS

Applied microeconomics: health economics, behavioral economics, public policy evaluation

GRANTS

- 2016-2018 Institut Louis Bachelier: co-funding of the post-doc.
- 2015-2018 Grant from the French National Cancer Institute
Project "Financial Incentives for Smoking Cessation during Pregnancy"
(FISCP) with Ivan Berlin, Noémi Berlin and Florence Jusot and co-funding of
the post-doc
- 2014-2015 PhD scholarship (1 year) from the Ligue Contre le Cancer
- 2012-2015 Grant from the French Ligue Against Cancer
Project "Dépistage et Economie expérimentale" (Depex) with Guillaume
Hollard and Florence Jusot
- 2011-2014 PhD scholarship (3 years) from the French Ligue Against Cancer