



### Léontine Goldzahl, PhD

Associate Professor – Speciality: Economics

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Léontine Goldzahl, is an associate professor at EDHEC and joined the Economics Research Centre in 2018. She obtained her PhD in 2015 at the University Paris 1 Panthéon Sorbonne - Paris School of Economics and then worked for the University Paris Dauphine and University of Manchester. Her research focuses mainly on health economics. It mobilizes the tools of applied econometrics and experimental economics to better understand health behaviours and evaluate public health policies. Her work has been published in academic journals such as *Health Economics*, *Journal of Health Economics*, and *Social Science and Medicine*.

## EDUCATION

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- 2011-2015    **PhD in Economics**  
 Paris School of Economics and Université Paris 1 Panthéon-Sorbonne  
 PhD thesis: "A behavioral approach to breast cancer screening behaviors".  
 PhD Supervisors: Guillaume Hollard & Florence Jusot
- 2010-2011    **MSc in Experimental Economics**  
 University of Nottingham, United Kingdom
- 2009-201    **Master in Public Economics**  
 Université Paris 1 Panthéon-Sorbonne, France

## TEACHING EXPERIENCE

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- 2018            **Associate Professor – Economics**  
 EDHEC Business School, Lille
- 2018            **Lecturer in Applied econometrics (Master)**  
 Université Paris-Dauphine
- 2016-2018    **Lecturer in Health economics (Master)**  
 Université Paris-Dauphine
- 2015-2016    **Teaching Assistant in Microeconomics (1st year)**  
 Université Paris Dauphine

- 2012-2014 **Teaching Assistant in Microeconomics (1st year)**  
Université Paris 1 Panthéon-Sorbonne
- 2012-2013 **Teaching Assistant in Statistics (3rd year)**  
Université Paris 1 Panthéon-Sorbonne
- 2011-2012 **Teaching Assistant in Statistics (1st year)**  
Université Paris 1 Panthéon-Sorbonne

## **PUBLICATIONS**

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“Cost, experience and health effects of re-orienting a health system towards more integrated care” with Jonathan Stokes, Vishalie Shah, Soren Kristensen, Matt Sutton, *accepted at the Journal of Health Services Research and Policy*

“The Effect of Organized Breast Cancer Screening on Mammography Use: Evidence from France” with Thomas C. Buchmueller, (2018) p.1–18, *Health Economics*

“Increasing breast cancer screening uptake rate: a randomized controlled experiment” with Guillaume Hollard and Florence Jusot, (2018) Vol 58 p.228-252, *Journal of Health Economics*

“Acceptability by the general public of nancial incentives to encourage smoking cessation among pregnant women: a United Kingdom - France comparison” with Noémi Berlin, Pat Hoddinott, Linda Bauld and Ivan Berlin (2017) *European Journal of Health Economics*  
<https://doi.org/10.1007/s10198-017-0914-6>

“The contributions of risk preference, time orientation and perceptions to breast cancer screening regularity” (2017) *Social Science and Medicine* 185, 147-157

“Protocol for study of financial incentives for smoking cessation in pregnancy (FISCP): randomised, multicentre study” with Noémi Berlin, Florence Jusot and Ivan Berlin (2016) *British Medical Journal* Open doi:10.1136/bmjopen-2016-011669 [IF: 2,562]

### **Publications in French**

“L'évident et l'invisible : questions de méthodes en économie et en histoire” edited by Agnès Gramain, Annie Cot, Laurent Feller and Michel Margairaz, *accepted for publication by Sorbonne University Press*

“Incitations financières chez la femme enceinte fumeuse. Une approche pluridisciplinaire”, with Noémi Berlin, Florence Jusot, Ivan Berlin, *Alcoologie et Addictologie*, (2018), Vol 40(3)

“The determinants of breast cancer screening regularity in France” (2017) with Florence Jusot. *Revue française d'économie*, 31(4),109-152

## **Working papers**

“Health information provision, health knowledge and health behaviours: Evidence from breast cancer screening” with Peter Eibich

"Does retirement affect mammography use?" with Peter Eibich

## **Work in progress**

"The Effects of integrated care on health and care provision: evidence from a local experiment" with Jonathan Stokes and Matt Sutton

"The Effect of Organized Breast Cancer Screening on mortality: Evidence from France" with Thomas C. Buchmueller

"Financial incentives for smoking cessation during pregnancy" with Noémi Berlin, Florence Jusot and Ivan Berlin.

Participation in the Project DOD K SEIN "Delay in breast cancer diagnosis and treatment observance: the contribution of behavioral economics" with Christine Le Clainche, Lise Rochaix, Vincent de Gardelle, Jean-Christophe Vergnaud, Sandy Tubeuf and Antoine Marsaudon.

"Risk and Information Aversions' Influences on Screening Decision", with Léa Bousquet and Marlène Guillon, draft upon request

## **Position paper and media:**

[Les politiques de lutte contre le tabac en France Sous le prisme de l'analyse économique](#) (novembre 2019)

[Les Echos Paquet à 10 euros: accompagner les fumeurs à risque \(avec A. Cheron\), 22 Novembre 2019.](#)

## **CONFERENCES AND WORKSHOPS**

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### **2019**

- European Health Economic Association (EUHEA) Phd Conference, Porto, Portugal
- American Health Economic Association Conference, Washington, US

### **2018**

- ADRES, CREST, Palaiseau, France

### **2017**

- European Health Economic Association (EUHEA) Phd Conference, Lausanne, Suisse
- World Congress iHEA, Boston, USA
- 8th international conference of the French Association of Experimental Economics, (AS- FEE), Rennes, France
- Journées de Microéconomie Appliquée (JMA), Le Mans, France

## 2016

- 4th Workshop in Behavioral and Experimental Health Economics, Cologne, Germany
- French Health Economics Conference (JESF), Lyon, France
- Social Capital and Health Workshop, Jerusalem, Israel
- European Health Economic Association (EUHEA) Phd Conference, Barcelone, Spain
- Economic Science Association Conference (ESA), Jerusalem, Israel
- European Health Economic Association (EUHEA), Hambourg, Germany

## 2015

- French Health Economics Conference (JESF), Dijon, France
- European Health Economic Association (EUHEA) Phd Conference, Paris, France
- Journées de Microéconomie Appliquée (JMA), Montpellier, France
- Colloque Santé et Société IFERISS, Toulouse, France World Congress iHEA, Italy

## 2014

- French Health Economics Conference (JESF), Bordeaux, France
- European Health Economic Association (EUHEA) Phd Conference, Manchester, UK
- World Congress iHEA, Dublin, Ireland
- Doctorissimes, Centre d'Economie de la Sorbonne, Paris, France
- IAREP / SABE / ICABEEP Conference, Atlanta, USA

## RESEARCH INTERESTS

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Applied microeconomics: health economics, behavioral economics, public policy evaluation

## GRANTS

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- 2016-2018 Institut Louis Bachelier: co-funding of the post-doc.
- 2015-2018 Grant from the French National Cancer Institute  
Project "Financial Incentives for Smoking Cessation during Pregnancy"  
(FISCP) with Ivan Berlin, Noémi Berlin and Florence Jusot and co-funding of  
the post-doc
- 2014-2015 PhD scholarship (1 year) from the Ligue Contre le Cancer
- 2012-2015 Grant from the French Ligue Against Cancer  
Project "Dépistage et Economie expérimentale" (Depex) with Guillaume  
Hollard and Florence Jusot
- 2011-2014 PhD scholarship (3 years) from the French Ligue Against Cancer