

**EDHEC BUSINESS  
SCHOOL  
IN A NUTSHELL**

*Make an impact*

**EDHEC HAS REINVENTED HOW A BUSINESS SCHOOL DOES RESEARCH BECAUSE OUR AIM IS NOT ONLY TO HAVE AN IMPACT ON MANAGEMENT SCIENCE BUT, ABOVE ALL, TO BE OF MAJOR USE TO BUSINESSES AND THE WORLD AT LARGE.**

This comes from the “*EDHEC for Business*” philosophy that we have been pursuing for the last 15 years. We will definitely be cultivating and reinforcing this original approach which ensures that our initiatives are ultimately directed to benefiting all of our students. A new world is opening up and our role is to prepare the leaders of tomorrow to shape it. By strengthening our ties with students, we give EDHEC a key role in helping businesses to initiate fundamental change. Independence is part of our DNA as a school founded by entrepreneurs for future entrepreneurs. In keeping with EDHEC’s unique set of values, our ambition is to recruit the best professors from all over the world, so as to make an impact on academia and to inspire our students.



# PRESENTATION OF EDHEC BUSINESS SCHOOL

EDHEC Business School was founded in 1906 by a group of entrepreneurs from northern France who were looking for a response to their training needs in international commerce. EDHEC is a private school and has operated as a non-profit entity since 1958. It benefits from important investment from the private sector, including corporate sponsorship and donations. **A century later, EDHEC is recognized as one of the best business schools in Europe.**

**1<sup>st</sup>**

Master of Science  
in Finance worldwide  
(*Financial Times* 2017)

**Top 10**

Full Time MBA  
in Europe  
(*The Economist* 2017)

**Top 15**

Global Business  
School in Europe  
(*Financial Times* 2017)

**16<sup>th</sup>**

Master in  
Management  
worldwide  
(*Financial Times* 2017)



**A UNIQUE AND INTERNATIONAL  
NETWORK**

**167** PERMANENT FACULTY & RESEARCHERS

**8,000** STUDENTS

**40,000** ALUMNI IN **120** COUNTRIES



**EDHEC BUSINESS SCHOOL HOLDS  
THE TRIPLE ACCREDITATION**



# 5 CAMPUSES DIRECTLY CONNECTED TO BUSINESS

## LILLE /

- Eco-friendly, Entrepreneurial campus within easy access of the city,
- **4,000** students welcomed every year,
- **1/3** of them come from abroad,
- **Cutting-edge equipment provided:** a digital networked library, a trading room, connected classrooms, etc.
- Headquarters of the **EDHEC Young Entrepreneurs (EYE) Incubator**



## NICE /

- **Close to the city centre and the airport**
- **Fully equipped** with all the resources that encourage outstanding learning and optimal personal development.
- Several chairs and research centres are also located at the campus, including the **EDHEC-Risk Institute**, the leading European academic finance research platform.



## PARIS /

- Hosts ongoing **training for executives and senior executives**, as well as students following the Master's Degree Programme European Learning Pathway
- Hosts the **Economic Research Centre** team.
- Benefitting from an exceptional proximity to a vast ecosystem of companies
- **An ideal location for hosting the corporate events, conferences and professional forums organised by EDHEC**



## LONDON /

- Hosts the **PhD in Finance** and **MSc in Risk & Finance** Programmes, as well as ongoing development programmes and part-time training programmes for professionals.
- Provides an exceptional forum for EDHEC's seminars by being as close as possible to the world of business and the markets.
- Benefits from **EDHEC-Risk Institute** that enjoys a worldwide reputation



## SINGAPORE /

- Opened in 2010, following an invitation by the Singapore Government Authorities.
- A major research centre and home to the **Asian headquarters of the EDHEC-Risk Institute**.
- Hosts the **EDHEC Infrastructure Institute (EDHECinfra)**, which specialises in the issue of long-term investment and economic development policies, in partnership with the Singapore Monetary Authorities.

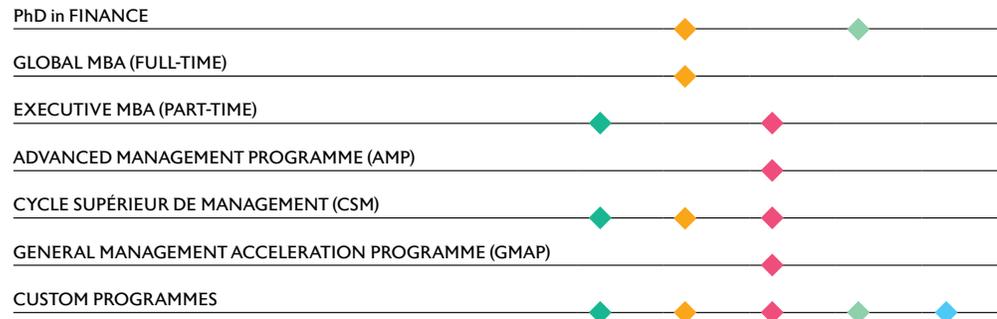
# ALL EDHEC PROGRAMMES



## BBA, MASTERS AND GRANDE ÉCOLE



## EXECUTIVE EDUCATION



\* Courses in Lille with business study trips to London, Singapore or at Boston University.

# MISSIONS, VALUES & VISION

For more than a century, EDHEC's mission has been to educate future international business leaders through business-relevant academic research and training.

## MISSION, FOUR TENETS THAT MAKE EDHEC UNIQUE

### EDHEC for Business

Research and education at EDHEC must be useful to businesses. Our faculty members have an obligation to make known their position and broadcast their opinions as, by so doing, they will be contributing new ideas not only to the corpus of academic knowledge but also for shaping business practice.

### Research led and student focused

The mainsprings of our mission are to teach academic knowledge derived from research and transmit soft skills for agile leaders.

### Independence and agility

Sources of value creation alongside innovation and entrepreneurial spirit which are inherent to our governance and programmes.

### Alumni community engagement

A fundamental constituent of future development through our alumni's contribution to governance and their network's support for the school.

## VALUES

### Innovation

We are committed to offering a culture that fosters creativity, risk-taking, continuous improvement, leadership and entrepreneurial spirit, both in our pedagogy and in our research.

### Engagement

We educate people and carry out research that aim to develop both scientific and human competencies, preparing accomplished business people with excellent relational skills, whose commitment to the good of society and respect for our planet will qualify them as world citizens.

### Impact

We aim to provide education that trains young people and business leaders who will create value through their professional and personal lives, and to conduct research that will open new perspectives in academic understanding and also initiate new and improved business practices.

## VISION

EDHEC will be a leading top-tier European business school in 2020 with a global reach, and acknowledged for its 'For Business' strategy. Our dual focus on high academic standards and training in soft skills, a century-long tradition at EDHEC, will help our students to become responsible leaders, capable of making a significant difference in business.

# GOVERNANCE

The School became an independent association in 1958. This association manages all of EDHEC Business School's programmes and activities in France and internationally, by following the recommendations of the Board of Governors and the International Advisory Board. The stability imparted by this governance mechanism has enabled EDHEC Business School to follow a long-term, coherent and ambitious strategy.



## BOARD OF GOVERNORS

**Chairman: Bruno DE PAMPELONNE,**  
EDHEC Master 1981,  
Chairman of the Board,  
Chief Executive Officer, Tikehau IM

The Board of Governors is composed of representatives of the economic world, EDHEC Alumni and representatives of students.



## INTERNATIONAL ADVISORY BOARD

**Chairman : Franck MOISON**  
EDHEC Master 1975,  
IAB Chairman,  
Vice Chairman, Colgate-Palmolive Company

The International Advisory Board's members are drawn from the academic and business worlds. It is responsible for guiding EDHEC's international strategy



## ETHICS BOARD

**Chairman: Vincent MONTAGNE**  
CEO Media Participations, France

EDHEC Business School's leitmotif - The School that brings innovative ideas to businesses - is stamped on the creation of the EDHEC International Ethics Board. The business leaders and professors comprising the members of the Ethics Board go beyond academic analysis of business ethics to confront these issues with the expectations of the business world and society.

**EDHEC'S GOVERNING BOARDS ARE COMPOSED OF THE PEOPLE WHO BEST REPRESENT THE SCHOOL'S ACHIEVEMENTS AND AMBITIONS.** Students, alumni, professors, administrators, and influential business leaders from around the world. These are the people who decide the long-term strategy of the school and who provide the innovative and independent leadership it needs to flourish.

# ACADEMIC COMMUNITY

The EDHEC "permanent" academic community is composed by 167 people (professors and researchers), who are managed by the Dean for Faculty and Research and the Heads of Faculty. This community is reinforced by numerous part-time lecturers and external speakers.



**Some members of our "permanent" academic community are exclusively dedicated to research (research engineers).**

For professors, our classification grid provides two profiles: one more "research oriented" and one more "teaching oriented", knowing that both profiles have to teach.

For both profiles, there are different categories (assistant professor, associate professor, professor, full professor, etc.) which give real opportunities in terms of career development based on different

criteria: quality of teaching, number of papers published in ranked academic journals, books and book chapters, pedagogical creations, impact of research on business community, quotes in the media, company sponsorships, etc. It is also important to note that scope exists for faculty members to switch from one profile to the other one.

All professors have to teach and develop intellectual production (research and/or pedagogical creation).

# RESEARCH & PEDAGOGICAL INNOVATION

20% of EDHEC resources are devoted to research, primarily in **6 Centres of Excellence** that concentrate academic community expertise:



**EDHEC-RISK INSTITUTE**  
ASSET AND RISK  
MANAGEMENT



**LEGALEDHEC**  
LEGAL PERFORMANCE  
AND COMPETITIVENESS



**ECONOMICS**  
EVALUATION OF  
PUBLIC POLICY



**FINANCIAL ANALYSIS  
& ACCOUNTING**  
INTERNATIONAL  
ACCOUNTING STANDARDS  
AND NEW APPROACHES  
TO FINANCIAL VALUATION



**EDHEC FAMILY  
BUSINESS CENTRE**  
MANAGEMENT QUALITY  
WITHIN FAMILY FIRMS,  
developing issues such as  
governance, management,  
succession, finance and family  
business role in society.



**EDHEC INFRASTRUCTURE  
INSTITUTE**

These Centres are at the core of our “*Research for Business*” strategy, and we measure their impact through different indicators:

- **Educational appeal** for students/participants to EDHEC;
- **Capacity to raise funds** from companies, demonstrating the relevance of the theme and the possibility of ensuring the development of the Centre’s resources;
- **Capacity of the Centre to organise top-level professional conferences;**
- **Contribution to the renown of the EDHEC brand** (publications in academic journals, publication of EDHEC Position Papers, improvement of educational content in academic programmes, and visibility to companies or in the media).

Other subjects are also covered through different research projects or initiatives:

- **Leadership and entrepreneurship**
- **Business ethics**
- **Management of criminal risks**
- **Corporate finance**
- **Strategy, business models and innovation**
- **Big data**

This collective approach based on our Centres of Excellence is reinforced in our 2015-2020 Strategic Plan, and some new Centres (or Research Initiatives) are currently under consideration.

Of course, there is always room for new projects that show promise.



## PEDAGOGICAL INNOVATION

EDHEC Faculty has invested in different pedagogical creations (case studies, business games, MOOC, SPOC, e-learning for high level athletes, collaborative learning through online forum, blended learning, etc.). With the objective to define the unique EDHEC pedagogical style, **The EDHEC Lab** (Pedagogical Innovation Lab) has recently launched in order to offer full support to the Faculty for innovative pedagogical solutions.

# 50 NEW PROFESSORS BY 2020

“Within the framework of our ambitious 2015-2020 Strategic Plan, we have the objective to add 50 new professors to our current academic community, in different fields of expertise, in order to support three major aims:

- Increase the teaching hours covered by the core faculty
- Develop the EDHEC “pedagogical style”
- Improve the “research for business” approach through the reinforcement of existing Centres of Excellence and the development of new ones.

The EDHEC Faculty faces many exciting challenges: to teach to different kinds of students or par-

ticipants (pre-master, master, post-grad or executive education), to create innovative pedagogical materials, to develop original and recognized – both by the academic and business community – research, to manage projects and/or people.

Whether you are more “teaching” or “research” oriented, we offer, through our EDHEC Faculty Management Guidelines, opportunities for professional development.

If you have an interest in joining us in our commitment to achieve our 2015-2020 Strategic Plan and can identify with our objectives, then I hope that you will apply for a faculty position.”



CHRISTOPHE ROQUILLY, PhD  
DEAN FOR FACULTY AND RESEARCH

# WHY JOIN EDHEC?

- Participate in the continuous improvement of EDHEC teaching and research;
- Be an active player of the EDHEC Strategic Plan;
- Enjoy a motivating and positive working environment;
- Competitive salary, in line with the best international standards;
- Opportunities for bonuses: papers published in ranked journals, case studies published, research contracts or Chairs with companies, collective bonuses, awards for pedagogical excellence, etc.;
- Interesting career perspectives under the EDHEC Guidelines for Permanent Faculties Management;
- Financial and administrative support for the relocation of new employees;
- French language courses for those who want to learn French;
- As a supplement to the employee’s salary, EDHEC pays contributions to private and public agencies in order to ensure a high level of social protection, especially for retirement pension and medical costs.



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