EDHEC BUSINESS SCHOOL
IN A NUTSHELL

Make an impact
“OUR AIM IS TO TRAIN TALENTED LEADERS, CAPABLE OF TRANSFORMING THE BUSINESS WORLD AND ENSURING IT SERVES FUTURE GENERATIONS. THE HYBRIDISATION OF KNOWLEDGE AND THE DESIRE TO MAKE AN IMPACT ARE MAJOR ASSETS IN TRAINING FULLY ROUNDED MANAGERS CAPABLE OF SOLVING THE MAJOR PROBLEMS FACING SOCIETY. IN KEEPING WITH EDHEC’S UNIQUE SET OF VALUES, OUR AMBITION IS TO RECRUIT THE BEST PROFESSORS FROM ALL OVER THE WORLD, SO AS TO MAKE AN IMPACT ON ACADEMIA AND TO INSPIRE OUR STUDENTS. “

EDHEC: COMMITTED TO FUTURE GENERATIONS

The business community is facing major challenges amid the societal, environmental and technological changes taking place around the world. EDHEC seeks to provide an ambitious response to these challenges by shaping future generations of executives as actors of change. In a society where the jobs of tomorrow have yet to be imagined, we believe business has the power to act as a force for good in transforming society.

EDHEC has developed a unique model, founded on research that is relevant to our students, to companies and to society. EDHEC is a centre of excellence, innovation, experience and diversity, focused on moulding future generations in a rapidly changing world.

Having a positive impact on the world is our identity.

TOP 15 European Business School (Financial Times 2019 - 2020)

#5 Master in Finance Worldwide (The Economist 2020)

#4 Grande Ecole in France (Challenge 2020)

#20 Best MBA in Europe (QS World University 2020)

A UNIQUE AND INTERNATIONAL NETWORK

175 PERMANENT FACULTY & RESEARCHERS
8,600 STUDENTS
46,000 ALUMNI IN 125 COUNTRIES

EDHEC BUSINESS SCHOOL HOLDS THE TRIPLE ACCREDITATION

AACSB ACCREDITED
AMBA ACCREDITED
EQUIS ACCREDITED
AN ENRICHING EXPERIENCE BEYOND THE CLASSROOM

LILLE /  
- Eco-friendly, Entrepreneurial campus within easy access of the city.  
- **4,000** students welcomed every year.  
- 1/3 of them come from abroad.  
- **Cutting-edge equipment provided**: a digital networked library, a trading room, connected classrooms, etc.  
- Headquarters of the EDHEC Incubator

NICE /  
- Close to the city centre and the airport  
- Fully equipped with all the resources that encourage outstanding learning and optimal personal development.  
- Several chairs and research centres are also located at the campus, including the EDHEC-Risk Institute, the leading European academic finance research platform.

PARIS /  
- Hosts ongoing training for executives and senior executives, as well as students following the Master’s Degree Programme European Learning Pathway.  
- Hosts the Economic Research Centre team.  
- Benefitting from an exceptional proximity to a vast ecosystem of companies  
- An ideal location for hosting the corporate events, conferences and professional forums organised by EDHEC

LONDON /  
- Hosts the PhD in Finance and MSc in Risk & Finance Programmes, as well as ongoing development programmes and part-time training programmes for professionals.  
- Provides an exceptional forum for EDHEC’s seminars by being as close as possible to the world of business and the markets.  
- Benefits from **EDHEC-Risk Institute** that enjoys a worldwide reputation

SINGAPORE /  
- Opened in 2010, following an invitation by the Singapore Government Authorities.  
- A major research centre and home to the **Asian headquarters of the EDHEC-Risk Institute**.  
- Hosts the EDHEC Infrastructure Institute (EDHECinfra), which specialises in the issue of long-term investment and economic development policies, in partnership with the Singapore Monetary Authorities.
HAVING AN IMPACT ON FUTURE GENERATIONS

RESEARCH AND ENTREPRENEURSHIP FOR A RESPONSIBLE AND SUSTAINABLE ECONOMY
EDHEC is putting its academic excellence to work in addressing some of the major issues affecting society, most notably, the climate emergency. EDHEC’s initiatives in the fields of sustainable finance and sustainable business will, therefore, be a major contribution to the response to the societal challenges facing the economy.

EDHEC CONCEIVES INNOVATIVE TEACHING AND LEARNING METHODS TO TRAIN HYBRID TALENT
EDHEC offers cutting-edge tuition and support with a view to training insightful leaders, capable of acting in the face of complex economic, societal and environmental challenges and of making a positive contribution to global transformation.

To this end, EDHEC seeks to extend its students’ academic horizons beyond the boundaries of management. It has founded the EDHEC Augmented Law Institute and the EDHEC Online Business University with this goal in mind. Being adaptable and knowing how to learn and think independently are assets that will serve tomorrow’s graduates well.

TECH, AI & THE HUMANITIES: A NEW KNOWLEDGE-TRANSMISSION MODEL
Throughout its tuition and research projects, EDHEC enables all students to acquire a solid technological and digital background, thus ensuring they grasp the key technological issues and promote appropriate and positive use of it. A veritable start-up at the heart of the school, EDHEC Online also puts EDHEC a step ahead when it comes to providing high-quality educational facilities for remote and distance learning.

AN INTERNATIONAL COMMUNITY IN ACTION
The world is entering a post-globalisation era that is disrupting international relations. In times such as these, EDHEC can rely on its agile and high-impact international model. The School operates a framework of dynamic international alliances that spans most of the world’s top academic institutions. This ensures all students benefit from personalised international exposure geared to excellence.

EXPERIENCE EXCELLENCE
Our campuses are considered to be among the most prestigious in Europe. They are conceived as centres of experience and exchange, with the aim of fostering new forms of digital and collaborative learning. We continue to invest to make them even more agile and inclusive.

EDHEC IN FIGURES
8,600 STUDENTS, 35% OF THEM FROM ABROAD
MORE THAN 110 DIFFERENT NATIONALITIES
MORE THAN 90 STUDENT ASSOCIATIONS
26% OF STUDENTS RECEIVE FINANCIAL SUPPORT THANKS TO EDHEC
175 PROFESSORS & RESEARCHERS

1 PILAB PEDAGOGICAL INNOVATION LABORATORY
1 TEACHING FACTORY – RECOGNISED BY THE AACSB AS A WORLD LEADER IN INNOVATION
282 PARTNER UNIVERSITIES AND 27 DOUBLE DEGREES
A COMMUNITY OF 46,000 ALUMNI IN 125 COUNTRIES

LILLE CAMPUS
NICE CAMPUS
PARIS CAMPUS
LONDON CAMPUS
SINGAPORE CAMPUS
GOVERNANCE

The School became an independent association in 1958. This association manages all of EDHEC Business School’s programmes and activities in France and internationally, by following the recommendations of the Board of Governors and the International Advisory Board. The stability imparted by this governance mechanism has enabled EDHEC Business School to follow a long-term, coherent and ambitious strategy.

EDHEC’S GOVERNING BOARDS are composed of the people who best represent the school’s achievements and ambitions. Students, alumni, professors, administrators, and influential business leaders from around the world. These are the people who decide the long-term strategy of the school and who provide the innovative and independent leadership it needs to flourish.

BOARD OF GOVERNORS
Chairman: Bruno DE PAMPELONNE, EDHEC Master 1981,
Chairman of the Board,
Chief Executive Officer, Tikehau IM

The Board of Governors is composed of representatives of the economic world, EDHEC Alumni and representatives of students.

INTERNATIONAL ADVISORY BOARD
Chairman : Franck MOISON
EDHEC Master 1975,
IAB Chairman,
Vice Chairman, Colgate-Palmolive Company

The International Advisory Board’s members are drawn from the academic and business worlds. It is responsible for guiding EDHEC’s international strategy.

ETHICS BOARD
Chairman: Vincent MONTAGNE
CEO Media Participations, France

EDHEC Business School’s leitmotif - The School that brings innovative ideas to businesses - is stamped on the creation of the EDHEC International Ethics Board. The business leaders and professors comprising the members of the Ethics Board go beyond academic analysis of business ethics to confront these issues with the expectations of the business world and society.

ACADEMIC COMMUNITY

The EDHEC “permanent” academic community is composed by 175 professors and researchers, who are managed by the Dean for Faculty and Research and the Heads of Faculty. This community is reinforced by numerous part-time lecturers and external speakers.

Some members of our “permanent” academic community are exclusively dedicated to research (research engineers).

For professors, our classification grid provides two profiles: one more “research oriented” and one more “teaching oriented”, knowing that both profiles have to teach.

For both profiles, there are different categories (assistant professor, associate professor, professor, full professor, etc.) which give real opportunities in terms of career development based on different criteria: quality of teaching, number of papers published in ranked academic journals, books and book chapters, pedagogical creations, impact of research on business community, quotes in the media, company sponsorships, etc. It is also important to note that scope exists for faculty members to switch from one profile to the other one.

All professors have to teach and develop intellectual production (research and/or pedagogical creation).
RESEARCH & PEDAGOGICAL INNOVATION

20% of EDHEC resources are devoted to research, primarily in 4 Centres of Excellence that concentrate academic community expertise:

EDHEC AUGMENTED LAW INSTITUTE
providing cutting-edge research on law and legal professions transformations, alongside with hybrid training programmes, and a proprietary Legal Talent Management platform.

EDHEC FAMILY BUSINESS CENTRE
using an holistic approach to ensure the sustainability of family businesses.

EDHEC INFRASTRUCTURE INSTITUTE
generating unique index data and analytics to measure the risk-adjusted performance of unlisted infrastructure investments, and benchmarks for infrastructure investors.

EDHEC-RISK INSTITUTE
a leading global academic think-tank in the field of investment solutions (pension crisis, ESG).

These centres are at the core of our “Useful Research” strategy, and we measure their impact through different indicators:

- **Educational appeal** for students/participants to EDHEC;
- **Capacity to raise funds** from companies, demonstrating the relevance of the theme and the possibility of ensuring the development of the Centre’s resources;
- **Capacity of the Centre to organise top-level professional conferences**;
- **Contribution to the renown of the EDHEC brand** (publications in academic journals, publication of EDHEC Position Papers, improvement of educational content in academic programmes, and visibility to companies or in the media).

Other subjects are also covered through different research projects, chairs and initiatives:

- Business ethics
- Big Data
- Criminal risks Management
- Corporate finance
- Diversity & Inclusion
- Entrepreneurship
- Foresight & Innovation
- Management & Leadership
- Marketing
- Strategy & Operations
- Sustainable Finance
- Value Creation

This approach is in line with our 2020-2025 Strategic Plan with the ambition of boosting EDHEC model of high-impact research serving industry and society.

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PEDAGOGICAL INNOVATION
EDHEC Faculty has invested in different pedagogical creations (case studies, business games, MOOC, SPOC, e-learning for high level athletes, collaborative learning through online forum, blended learning, etc.). With the objective to define the unique EDHEC pedagogical style. **The EDHEC PiLab** (Pedagogical Innovation Lab) has recently launched in order to offer full support to the Faculty for innovative pedagogical solutions.
50 NEW PROFESSORS BY 2025

“Within the framework of our ambitious 2020-2025 Strategic Plan, we have the objective to add 50 new professors to our current academic community, in different fields of expertise, in order to support three major aims:

- Increase the teaching hours covered by the core faculty
- Develop the EDHEC “pedagogical style”
- Improve the “research for business” approach through the reinforcement of existing Centres of Excellence and the development of new ones.

The EDHEC Faculty faces many exciting challenges: to teach to different kinds of students or participants (pre-master, master, post-grad or executive education), to create innovative pedagogical materials, to develop original and recognized – both by the academic and business community – research, to manage projects and/or people.

Whether you are more “teaching” or “research” oriented, we offer, through our EDHEC Faculty Management Guidelines, opportunities for professional development.

If you have an interest in joining us in our commitment to achieve our 2020-2025 Strategic Plan and can identify with our objectives, then I hope that you will apply for a faculty position.”

CHRISTOPHE ROQUILLY, Ph.D
DEAN FOR FACULTY AND RESEARCH

WHY JOIN EDHEC?

- Participate in the continuous improvement of EDHEC teaching and research;
- Be an active player of the EDHEC Strategic Plan;
- Enjoy a motivating and positive working environment;
- Competitive salary, in line with the best international standards;
- Opportunities for bonuses: papers published in ranked journals, case studies published, research contracts or Chairs with companies, collective bonuses, awards for pedagogical excellence, etc.:
- Interesting career perspectives under the EDHEC Guidelines for Permanent Faculties Management;
- Financial and administrative support for the relocation of new employees;
- French language courses for those who want to learn French;
- As a supplement to the employee’s salary, EDHEC pays contributions to private and public agencies in order to ensure a high level of social protection, especially for retirement pension and medical costs.
**EDHEC PROGRAMMES**

### BACHELOR

**INTERNATIONAL BACHELOR in BUSINESS ADMINISTRATION (BBA)**
- Business Management
- Global Business in Nice / Los Angeles / Singapore

**ONLINE BACHELOR OF SCIENCE MARKETING DIGITAL & INNOVATION**

**ONLINE BACHELOR OF SCIENCE MANAGEMENT & COMMERCE**

### MASTER & PhD

**MASTER IN MANAGEMENT**
- Global Economic Transformation & Technology Track (GETT) in Paris / Séoul / Berkeley
- Financial Economics Track
- Business Management Track

**LL.M. in LAW & TAX MANAGEMENT**

**MSc in CLIMATE CHANGE & SUSTAINABLE FINANCE**

**MSc in CORPORATE FINANCE & BANKING**

**MSc in CREATIVE BUSINESS & SOCIAL INNOVATION**

**MSc in DATA ANALYTICS & ARTIFICIAL INTELLIGENCE**

**MSc in ENTREPRENEURSHIP & INNOVATION**

**MSc in FINANCE**

**MSc in FINANCIAL MARKETS**

**MSc in GLOBAL & SUSTAINABLE BUSINESS**

**MSc in INTERNATIONAL ACCOUNTING & FINANCE**

**MSc in MANAGEMENT STUDIES**

**MSc in MARKETING MANAGEMENT**

**MSc in RISK & FINANCE**

**MSc in STRATEGY, CONSULTING & DIGITAL TRANSFORMATION**

**MSc & GLOBAL MBA DOUBLE DEGREE**

**ONLINE MSc in INTERNATIONAL BUSINESS MANAGEMENT**

**PhD in FINANCE**

### EXECUTIVE EDUCATION & MBAs

**EXECUTIVE MBA**

**EXECUTIVE MBA IN HEALTHCARE INNOVATION & TECHNOLOGY** in partnership with UTC - Paris

**GLOBAL MBA**

**ADVANCED MANAGEMENT PROGRAMME (in French)**

**MANAGEMENT DEVELOPMENT PROGRAMME (in French)**

**SHORT PROGRAMMES FOR MANAGERS & EXECUTIVES**

**CUSTOM PROGRAMMES**

**ONLINE MANAGEMENT PROGRAMME (in French)**

**ONLINE EXECUTIVE CERTIFICATES**

### SUMMER PROGRAMMES

**GLOBALISING EUROPE**

**LEISURE & LIFESTYLE**