

Student Data Viz Challenge - Official Rules

DO NOT ENTER THIS CONTEST IF YOU ARE OTHERWISE PROHIBITED BY LOCAL LAW TO PARTICIPATE IN THE SAME. PARTICIPATION IN THIS CONTEST CONSTITUTES YOUR ACCEPTANCE OF THESE OFFICIAL RULES.

1. Contest Description

VOID WHERE PROHIBITED BY LAW. The Student Data Viz Challenge is a skill contest in which a Tableau user who is currently enrolled in a European educational institution can submit a visualization using Tableau Public software.

2. The organisers

EDHEC Business School, located at 24 avenue Gustave Delory, CS 50411, 59057 Roubaix Cedex 1 - France ("EDHEC" or "The organisers").

3. Contest Period

- Submission Round – submissions to the Contest may be received from [14 March] 2022 at 12:01 a.m. CET ("CET") until 11:59 p.m. CET on 1 May 2022 ("Submission Period") to be considered for selection
- Selection - finalists will be selected from 1 May 2022 until 11:59 p.m. CET on 16 May 2022 ("Selection Period") and informed of their participation in the Final Round of the Challenge taking place in Paris.
- Final Round - Finalists must present their DataViz in Paris on 17th June to pitch and demo their Data Viz for the Jury. Costs incurred to participate in the Final are handled entirely by the finalists.

The contest timeline can be found here: <https://www.edhec.edu/en/student-dataviz-challenge-2022>

4. Eligibility

To be eligible to enter the Contest, at the time of entry, you ("Entrant") must:

(i) have validly submitted your visualization for the Contest here:

<https://www.edhec.edu/en/student-dataviz-challenge-2022>

(ii) be enrolled in a degree-granting program in Europe at an accredited academic institution; and

(iii) be above the legal age of majority in the European jurisdiction where you reside; ("Entrant").. Employees and representatives of Tableau Software, their respective parents, agents, subsidiaries, advertising and promotional agencies, any prize provider, and any entity involved in the development, production, implementation, administration or fulfilment of the Contest, and their immediate family members (defined as parents, children, siblings, spouse, or life partner) and persons living in the same household, are not eligible to participate. The organisers reserve the right to verify eligibility and to adjudicate on any dispute at any time.

5. How to Enter

- Produce and publish a Tableau data visualization based on at least one data set proposed by the Student Data Viz Challenge. Optionally, other data sets can be used if referenced on the Data Visualization.
- First, publish your visualization to Tableau Public using the hashtag **#StudentDataViz2022**
- Second, submit visualization for the Contest here: <https://www.edhec.edu/en/student-dataviz-challenge-2022>. Your Submission must be publicly accessible and available at all times during the Contest Period. All Submissions must comply with all EDHEC and Tableau terms and conditions of use.

To enter the Contest, complete the following steps:

Submissions not properly entered into the Contest will not be acknowledged. Proof of entry does not constitute proof of receipt by The organisers. Submissions must be received by The organisers no later than the end of the Submission Period. Limit one entry per person. If multiple Submissions are received per person, only the most recent Submission will be considered. Only eligible Submissions actually received by The organisers during the Submission Period will be eligible to win.

The organisers are not responsible for

(i) inaccessible, lost, late, misdirected, mutilated, damaged, irregular, altered, counterfeit, fraudulent, incomplete, or illegible Submissions, which are void, or

(ii) for any computer-related, online, telephonic, or technical malfunctions that may occur. Illegible, unintelligible, inaccessible, non-public, incomplete, garbled, or mutilated Submissions will be disqualified. The organisers reserve the right, in their sole discretion, to disqualify any Submissions not in compliance with these Official Rules.

By making a Submission and participating in the Contest, you represent and warrant that:

(i) you agree to the terms and conditions of use of the www.edhec.edu (available at <https://www.edhec.edu/en/legal-notice>) website and www.tableau.com website (available at <http://www.tableau.com/tos>), and also hereby grant Tableau and EDHEC an irrevocable, royalty-free, worldwide license to use your Submission for marketing and promotional use, with the right to reproduce, modify, adapt, publish, publicly perform, create derivative works from, and publicly display in whole or in part;

(ii) the Submission is your original work, and you have secured any and all rights, releases, or permissions necessary for the use and distribution of your Submission by EDHEC; Your submission is original and personal, it does not plagiarize or otherwise use the work of others represented as your own. If your data visualization has been inspired by others, you are required to show corresponding reference links.

(iii) your Submission does not violate or infringe upon the copyright, trademark, or other intellectual property rights, publicity rights, or any other rights of any third party; (iv) your Submission contains data that is from publicly available data or data that is now made publicly available and does not contain data that should remain confidential or private.

6. How to Win

Ten finalists and one winner will be selected by a panel of judges ("Panel") who will evaluate all submissions based on the following criteria:

- 25 points: Creativity
- 25 points: Analytical Depth
- 25 points: Beauty/Design
- 25 points: Overall - including the pitch presentation for finalists only

The panel will evaluate and attribute a final score to each Submission for each of the above listed criterion. Ten finalists will be chosen to compete in Paris. The Submission that receives the highest overall score from the Panel including the highest score for their pitch, will be selected as winner. In the event of a tie, the Submission(s) that received the higher score from the Panel in the category of "Overall" will be selected as the Winner. The finalists will be notified by email and announced in publicly available forums, events and media as determined, selected and represented by The organisers. If the winner does not respond to the notification attempt within three (3) days from the first notification attempt, then such potential winner will be disqualified, and an alternate winner will be selected from among the remaining contestants based on the judging criteria described herein. If a potential Finalist is disqualified for any reason (in The organisers' sole discretion), an alternate contestant will be selected from among the remaining finalists based on the judging criteria described herein. Each finalist must agree that he or she has an ongoing responsibility to make sure that their actions do not disparage or adversely affect the name, reputation or goodwill of the The organisers or any other person or party affiliated with the Contest.

The judges' decisions are final with respect to all aspects of the Contest. The organisers and parent, affiliates, subsidiaries, employees, agents, officers and directors, advertising and Contest agencies, and their respective officers,

directors, employees, and their respective agents will not be liable for unsuccessful efforts to notify a winner. If a potential winner cannot be contacted, does comply with these Official Rules, or prize is returned as undeliverable, potential winner forfeits the prize. If a potential winner is disqualified for any reason, the prize may be awarded to a runner-up, if any.

7. Prizes

The winner will receive an invitation to an interview with UNICEF for an internship with their New York, USA office or remotely from another location. Note the interview location or online link will be confirmed with the winner via email. The three top winners will each be awarded one coaching session with Mazars to help prepare future applications and interviews. All finalists will receive complimentary EDHEC invitations to Vivatech Conference 2022 in Paris, delivered via email.

Additional prizes may be awarded at the discretion of the organizers.

No prize substitution, cash substitution, or assignment or transfer of any of the prizes is permitted, except by the organizers for reason of unavailability. The prize consists of only those items specifically listed as part of the prize. All taxes, costs, and fees associated with the Prize are the sole responsibility of the winner. LIMIT ONE PRIZE PER PERSON PER ROUND. Odds of winning depend on the number of entries and the skill of the entrants.

Financial aid for travel to the final could be available (this option applies only to Entrants travelling from out of France). Entrants seeking for financial aid should contact their Universities/Business Schools before asking to the organizers. This request can be made by sending an email to dataviz team within five days from the official communication of the finalists. It is the organizers' sole discretion to provide financial aid.

8. Conduct

By participating in the Contest, Entrants agree to comply with and be bound by these Official Rules. Failure to comply with these Official Rules may result in disqualification from the Contest. Entrants further agree to comply with and be bound by decisions of The organizers, which shall be final and binding in all respects. The organizers reserve the right to disqualify any individual it finds to be:

- (a) tampering or attempting to tamper with the operation of the Contest or The organizers' web site(s);
- (b) violating these Official Rules; (c) violating the terms of service, conditions of use and/or general rules or guidelines of any The organizers' property or services; or
- (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.

Except where prohibited by law, by accepting a prize, finalists consent to The organizers' use of their name, likeness, address (city and state only), statements, photograph, voice, Submission, and/or likeness for advertising and promotional purposes related to the Contest in any and all media now known or hereafter devised, worldwide and without further notice, compensation, consideration, review or consent and without regard to moral rights.

9. Limitations of Liability

By participating in the Contest, Entrants agree, to the fullest extent of the law, to release and hold harmless The organizers, Tableau Software, LLC, and their respective parent, related companies, subsidiaries, affiliates, directors, officers, employees, and agents (altogether, the "organizers and Tableau") from any and all liability for any claim, injury, loss, or damage of any kind arising from or in connection with the Contest (including but not limited to the receipt, use, or misuse of any prize or any component thereof) or the promotion thereof. The organizers and Tableau assume no responsibility or liability for the following:

- (a) telephone or technical malfunctions that may occur;
- (b) any incorrect or inaccurate information, any of the equipment or programming associated with or utilized in the Contest, or any technical or human error which may occur in the processing of purchases and/or invoices in connection with the Contest;

(c) any injury or damage to participants related to or resulting from participating in this Contest, including any use or receipt of a prize awarded herein, other than injury or damage caused by The organisers' negligence or wilful misconduct; or

(d) any use or inability to use any awarded prize.

10. Right to Terminate or Modify

If, for any reason, the Contest is not capable of running as planned, including because of tampering, unauthorized intervention, fraud, technical failures, force majeure, or any other cause beyond the control of The organisers which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, The organisers reserves the right to cancel, terminate, modify or suspend the Contest.

The organisers reserve the right to modify these Official Rules at any time for clarification purposes without materially affecting the terms and conditions of the Contest. Any attempt to deliberately damage the content or operation of this Contest is unlawful and subject to legal action by The organisers or its agents.

11. Privacy

By participating in the Contest and ticking the box inserted on the registration page, you authorize the transfer of your personal data to The organiser for the purposes of administration of the Contest. All information submitted to The organiser and Tableau as part of this Contest will be treated in accordance with the organizer's privacy policy, located at: https://www.edhec.edu/sites/www.edhec-portail.pprod.net/files/pdf/edhec_-_privacy_policy.pdf with respect to information received by The organizer, and the Tableau Software's privacy policy, located at <http://www.tableau.com/privacy>, with respect to information received by Tableau, each of which govern the collection, use and disclosure of personal information for the purposes of this Contest as applicable. Personal data of participants won't be used for marketing purposes. Students who register for Tableau Academic Licenses consent to the terms that can be found here <https://www.tableau.com/academic/students#form>. No data will be sold to third parties as per privacy policy. Personal information will be used by The organisers to contact potential winners and fulfil the prizes. You have the right to access, withdraw, and correct your personal data.

For further information on EDHEC policy: <https://www.edhec.edu/en/legal-notice>

Tableau policy: <https://www.tableau.com/legal/regional-privacy-laws>.

You may request such action, or ask privacy policy questions, by sending a message to privacy@tableau.com with respect to Tableau or DPO@edhec.edu with respect to The organizers.

12. Governing Law

Those Rules and the relationship between the Parties shall be governed by, and construed in accordance with the French laws. Any dispute or difference of any kind between the Parties in connection with or arising out of those Rules shall be referred to the exclusive jurisdiction of the competent court in France.

13. Winner List / Official Rules

For a copy of the Official Rules for this Contest and a list of winners, please visit:

<https://www.edhec.edu/en/student-dataviz-challenge-2022>

14. Disclaimer

The trademarks associated with the Prize awarded under this Contest are registered or unregistered trademarks of their owners, who are not affiliated nor have endorsed this Contest. Prizes awarded under this Contest may be subject to restrictions and licenses from their manufacturers and may require additional hardware, software, service, or maintenance to use. The prize recipient shall bear all responsibility for use of such prize in compliance with the conditions imposed by the manufacturer, and any additional costs associated with its use, service, or maintenance.

15. Language

The English language version of these Rules governs the relationship between the parties. Any translation is for convenience only.