



EDHEC's MBA ranked among Europe's Top 10 The Economist 2015 Ranking

Paris, 16 October 2015 – The EDHEC MBA continues to rise in The Economist's worldwide ranking, now ranked 10th in Europe and 3rd in France (behind INSEAD and HEC). It ranks 34th worldwide, having moved up 10 places since 2014.

"We're extremely proud to have joined Europe's Top 10 MBAs. This success cements EDHEC's firm position among the best Business Schools in Europe. EDHEC's fast-growing MBA programme meets the needs of managers and business leaders in France and across the world, which is why we've seen enrolments climb 30%, with 90% of participants coming from abroad. This exceptional momentum confirms the high quality of our teaching methods with their strong focus on 'education experience' innovation," says Benoit Arnaud, Director of EDHEC Executive Education and MBAs.

Michelle Sisto has been Director of the EDHEC Global MBA since 30 September 2015. She holds a PhD in Finance from EDHEC and graduated from Georgetown University. An Italian-American, she has taught in an international environment for over 20 years. As a specialist in statistical and mathematical data analysis (big data), she has published a large volume of research work in the asset management field, with a particular focus on corporate social responsibility and financial regulation.

"My main goal is to make use of pedagogical innovation, particularly to deal with the question of big data through all aspects of business (finance, strategy, marketing, etc.) with a view to training tomorrow's managers. I also want to continue to develop our EDHEC Global MBA international alumni network, which currently embraces close to 3,000 graduates, managers and senior executives in over 37 countries on 5 continents," states Sisto.

About the Global MBA

Objectives: Develop competences in key disciplines (**finance, strategy**) and focus on soft skills and personal development

Content: Core sessions - 2 Business trips - 3 Tracks (Finance, Leadership, Entrepreneurship) - Project consulting - Leadership development - Personalised career development (one-to-one coaching)

Class of 2015: average age of 31.5 - 30 nationalities - 27% women and 92% international students

Duration: 10 months full time on the Nice campus

Next intake: January 2016

5 campuses: Lille, Nice, Paris, London and Singapore,

- **6,200 students** and **10,000 participants** in continuing professional development, lectures and workshops organised in 28 financial capitals around the world
- **20 degree programmes:** undergraduate, Master in Management, MSC, MBAs, PhD.
- **Over 30,000 graduates** in 120 countries
- **142 permanent professors** 810 affiliate teaching staff
- **13 research and teaching chairs**
- **A budget of 85 million euros**, one third of which comes from businesses and 20% of which is invested in research
- **One the 60 business schools in the world** - out of some 14,000 institutions - to have triple AACSB, **EQUIS and AMBA** accreditation.

The EDHEC Business School's aim is to become recognised for the impact its research and training courses have on businesses through the innovative ideas and tools it provides. This strategy, known as 'EDHEC for Business', is based on high-level academic research followed by the systematic dissemination of its results within its degree programmes (from undergraduate to PhD) and to the business world and society at large. Further information is available on the EDHEC Group's website: www.edhec.com

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