



## APPOINTMENT

### **Michelle Sisto appointed Director of the EDHEC Global MBA**

**Paris, 1 October 2015** - EDHEC Business School announces the appointment of Michelle Sisto, PhD, as Director of the EDHEC Global MBA, in Nice. She succeeds Emmanuel Métais, following his appointment as Associate Dean of Graduate Studies at EDHEC Business School (Lille, Nice, Paris, London and Singapore).



Michelle Sisto is of Italian and American nationality and holds a PhD in Finance from EDHEC, a DEA (Research Master) in Mathematics from the University of Nice Sophia Antipolis and a Bachelor in Mathematics from Georgetown University (Washington DC).

As a specialist in statistical and mathematical data analysis and big data, Michelle Sisto has been teaching in an international environment for over 20 years and in particular on EDHEC's Global MBA programme. She has published a large volume of research work in the asset management field, with a particular focus on corporate social responsibility and financial regulation.

*"After more than 15 of teaching at EDHEC Business School, I am very excited and eager to assume these new challenges", declared Michelle Sisto. "The EDHEC Global MBA is now in the top 50 worldwide and is expanding fast, with enrolments having climbed 30% in the last four years.*

*My main goal is to make increasing use of pedagogical innovation, particularly to deal with the question of big data through all aspects of business (finance, strategy, marketing, etc.) with a view to training tomorrow's managers. I also want to continue to develop our EDHEC Global MBA international alumni network which currently embraces close to 3 000 graduates, managers and senior executives in over 37 countries on the 5 continents".*

#### **FOCUS ON THE EDHEC GLOBAL MBA**

**Ranked 2<sup>nd</sup> in France, 14<sup>th</sup> in Europe and 44<sup>th</sup> worldwide by The Economist (2014 rankings)**

**Objectives:** Develop competencies in key disciplines (**finance/strategy**) and focus on **soft skills** (individual coaching).

**Content:** 2 business trips - 3 customised tracks (International Finance, Global Leadership and Entrepreneurship) – consulting project – leadership development – personalised career assistance

**Class of 2015:** average age of 31.5 – 30 nationalities – 27% women – 92% international students

**Duration:** 10 months full-time on the Nice campus

**Next intake: January 2016**

### About EDHEC Business School

- 5 campuses: Lille, Nice, Paris, London and Singapore
- 6 500 students and 10 000 participants in executive education, conferences and seminars organised in 28 economic capitals around the globe
- 20 degree programmes: BBA, Master in Management, Masters of Science, MBA, PhD
- More than 30 000 graduates in 120 countries
- 142 permanent professors and 810 visiting lecturers
- 13 research and teaching chairs
- €90m budget, 1/3 from corporate funding and 20% invested in research
- One of 74 business schools in the world – amongst 14,000 institutions - with triple accreditation from EQUIS – AACSB – AMBA

EDHEC Business School aims to be recognised for high-quality research and education, and for innovative ideas and tools that impact business. This “EDHEC for Business” strategy is underpinned by excellent academic research, the results of which are systematically disseminated through EDHEC’s academic programmes and to the business world and society at large.

For more information, please visit: [www.edhec.edu](http://www.edhec.edu)

#### Press Contact:

Guénola de la Seiglière

[guenola.delaseigliere@edhec.edu](mailto:guenola.delaseigliere@edhec.edu)

Corporate Communications

Stéphanie Cocquet

[stephanie.cocquet@edhec.edu](mailto:stephanie.cocquet@edhec.edu)